



INSIGNIA CONCEPT

X'MAS SPECIAL EDITION 2022

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Editor's Note

Jingle bells, jingle bells, Jingle all the way... November is disappearing faster than the last mince pie of the Christmas spread as December is rolling in, the month that is quite simply one of our favorite month of the year. The one that is filled with well-loved routines: Music. Decorations. Gifts. Love. Warmth.

What do you love about December? Mine is probably the 'home for holidays', getting warm hugs from whom I love, great food, house gatherings, twinkling lights. What's yours? We invite you to share with us.

In this issue, we will be showcasing the latest project we have recently completed for IOI Sales Gallery at Bandar Putra Kulai. Furthermore, we will also throw in some nice arm chairs selection for your comfy seating during this festive season in our Ins Furnishing section, along with some décor ideas for the Christmas.

Now, it's time to get your coffee and enjoy the reading of this issue on the couch. We Insignia Concept extend our warmest greetings to you, and wish you a holly jolly Christmas!



INSIGNIA CONCEPT

Insignia Concept

a ARCHITECTURE

i INTERIOR **d** DESIGN

INS _ PROJECT COVERAGE:

IOI Sales Gallery

This year, **Insignia Concept** was commissioned to design and build the interior of the IOI Properties' Sales Gallery located in Bandar Putra Kulai, Johor. It is an integrated development that invites potential homeowners to view their property of choice in comfort.

We've designed a highly practical commercial space containing a reception lobby, model display area, cafeteria, staff offices and meeting areas.















INS_FURNI : ODDLY APPEALING ARMCHAIR

We're living in a time where comfort is king. Junk food, all-day pajamas — whatever your vice, it'll become infinitely more soothing from the cushions of comfy chairs. You see, the best comfy chairs are made for escaping it all. They're perfect for napping, reading, or avoiding the news, but with elevated silhouettes and thoughtful materials. Some are dark and moody, others bright and cheerful. They're proof that form can meet function, and then some. Ahead, read our picks, selected for both comfort, beauty and more creativity.



DINO by jaime hayon

The DINO armchair is a comfortable and modern armchair, appearing in sculptural forms and a lovely profile, similar to that of a dinosaur, from which the name comes.

As comfortable as possible within certain dimensions that adapt well to the body and space it's in, it is composed of a high backrest and a fixed original headrest. The main body and backseat is made of rigid polyurethane and it's covered with polyether foam cushioning. Legs are available in cast aluminum painted in a powder coating, in black bronze color, while coating comes in fabric or leather available in various colors.



COUTURE by färg & blanche

The stitches represent a topographic map resulting in an organic pattern, simulating the growth in wood. The use of gradient colors for the wood amplifies the effects of layers and increases the sensation of unifying hard materials.

The result is an armchair with a strong personality that holds maximum evidence of artisanal processes. It features a solid wooden structure and an upholstered seat with the possibility of integrating a swivel system within the base (at an additional cost). The walnut plywood backrest is made up of sewn pieces with polyamide thread.



BACK ME UP SALON ARMCHAIR *by Arian Brekveld*

This Arian Brekveld design for the armchair design stands out as much for its intriguing contemporary profile as for its voluminous club chair comfort. The BACK ME UP salon chair comes in your choice of designer fabric or leather, over a swivel base in brushed, matte black, or bronzed aluminum. We like the elegant armrests and slightly raised back of this chair, a seating choice that stunningly complements various interiors, be they contemporary, classic, or modern.





BOTERO by sícis

Large, solid, and comfortable, the Botero armchair captivates with its generous roundness. The solid and multilayer wood frame guarantees stability and durability, while the padding in differentiated density polyurethane foam provides support and preserves its appearance over time. The cover is fully removable and washable and the swivel base allows full rotation.

VERONA ARMCHAIR by kestutis spokas

VERONA ARMCHAIR, this was named after the city of love- Verona, with a combination of soft lines and unexpected design solutions. With harmonious curves combined and gives a feeling of a balanced aesthetics.

Every piece in this collection has a spectacular look that can be admired from every angle of the room. Despite the extraordinary design, this collection has a backrest that was shaped to fulfill the human back curves which makes the furniture not just gorgeous but comfortable as well.



INS _ DECO : An Art Deco Interior Design Guide

Art Deco style, short for Arts Décoratifs, brings all the glamor of the Roaring 20's to a 21st-century space. Having reached the height of its popularity in the 1920's, 30's and 40's, until now the style still brings in glamor, luxury, and order with symmetrical designs in exuberant shapes.

If you're ready to add some Art Deco details to your space, take a peek at these characteristics that feature Art Deco design elements- wall coverings, colors in all their glory. Whether you incorporate Art Deco from floor to ceiling as how they usually do, or just add the feature into the mix, this style is sure to elevate your space.

Patterned Motifs

The bold, fluid, and symmetrical motifs, patterns, and themes of art deco symbolized technological progress in various industries from transportation to architecture that transformed the country. Geometric, linearity, and angular forms characterize art deco design. The look is strong and bold with no fussiness or romance in sight. When you're seeking art deco-inspired furniture or accessories, look for several regularly occurring motifs, including: Trapezoidal shapes, Zigzag patterns, Chevron patterns, Stepped forms, Sweeping curves, Sunburst shapes, Triangular shapes, Stylized wildlife, Sensuous, sometimes abstract.

Bold & Striking Colors

The colors used are visually attractive and very bold. They are often complemented with metallic colors like chrome, silver, gold, and even ordinary stainless steel. During the art deco period, the most widely used colors ranged from bright yellows, red greens, blues, and pinks to pure black at times.

Some of the softer shades also have colors like creams and beiges. One should note that if you mix neutral colors with polished wood and furniture with a coat of lacquer, you can get yourself an art deco bedroom, perhaps.

Art deco furnishings

Art deco furnishings are large in scale, streamlined in silhouette, but lack frills or intricate detailing. Big sideboards and generously sized chairs are typical of the period. The popularity of safari vacations at the time inspired furniture with elegant mother-of-pearl or tortoiseshell inlays.

Go wild with deco-inspired prints

Besides shark skin and zebra skin, art deco-inspired upholstery fabrics include velvets and leathers. Overly feminized florals or decidedly masculine plaids are not considered to be part of art deco decor. Instead, lean towards solid colors or textiles with geometric designs. Also, upholstered furniture with solid, contrasting blocks of color is considered art deco design.

Modern lighting

Perhaps one of the easiest and most eye-catching ways to bring art deco into your home is with light fixtures that characterize the period. Lighting fixtures of the era are known for their geometric and symmetrical patterns. They have more detail than other elements of art deco design and feature three common design elements: Fixtures with clean aerodynamic modern lines and silhouettes with minimal detailing, fixtures with shades made of etched glass or chrome with stepped or elongated shapes that depict skyscrapers and shades with fanned-out shapes obscuring the bulbs.



An entry vestibule by Nick Olsen blends a mix of design traditions for a totally unique look.



Tamsin Johnson incorporated two over-the-top vases for a touch of Art Deco style.



A graphic floor tile pattern and glossy red wine-hued cabinets in this kitchen designed by Nick Olsen bring us back to the roaring 1920s.



C Future Lab

an experiential future by QUAD Studio

The experimental lab in Shenzhen, C Future Lab is an entirely fresh concept dedicated to integrating technology, art and nature through a series of innovative installations composed of digital art, 3D printing sculpture and green vegetation. It provides a new platform for visitors to study the relationship between city life and urban space for the future. Collaborated with international artists like Ross Lovegrove and Patrick Blanc, the lab combines the functions of an art gallery, co-working space, garden, discussion forum and social gathering area. C Future Lab creates a journey for visitors to embark on fueled by curiosity and anticipation.

Project Data: C Future Lab

Prize: Honorable Mention in Interior Design / Exhibition

Location: West Tower C Future City, Futian District, Shenzhen, Guangdong, China

Area: 1500m²

Completion Date: 2020

Gross Floor Area: 2,500 Square Metres



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The Cell- The Cell, a one-of-its-kind living organism- type sculpture designed by Ross Lovegrove and QUAD studio, which redefines and pushes the boundaries of any conventional reception area.



C Future Lab

combines the functions of an art gallery, co-working space, garden, discussion forum and social gathering area, incorporating technological elements, such as digital art and furniture that are crafted using 3D printing, providing a new platform to better illustrate the effects of urban designs on our future. The project also integrates vegetation, which symbolizes the roles of greenery that plays in cities.



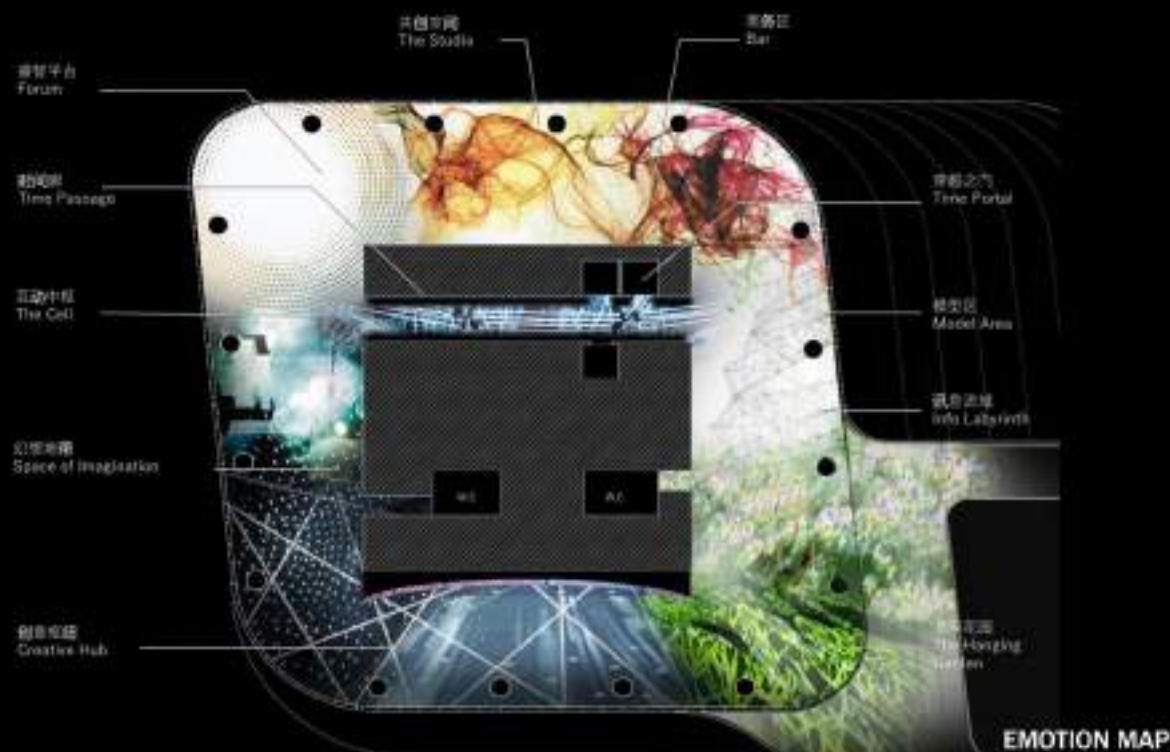
Client & Curator: Centralon Group

Interior Design: QUAD Studio

Custom Sculpture Design: Ross Lovegrove x QUAD x NAGAMI

Green Sculpture Design: Patrick Blanc x QUAD x RFR

Lighting Design: Tungsten Studio



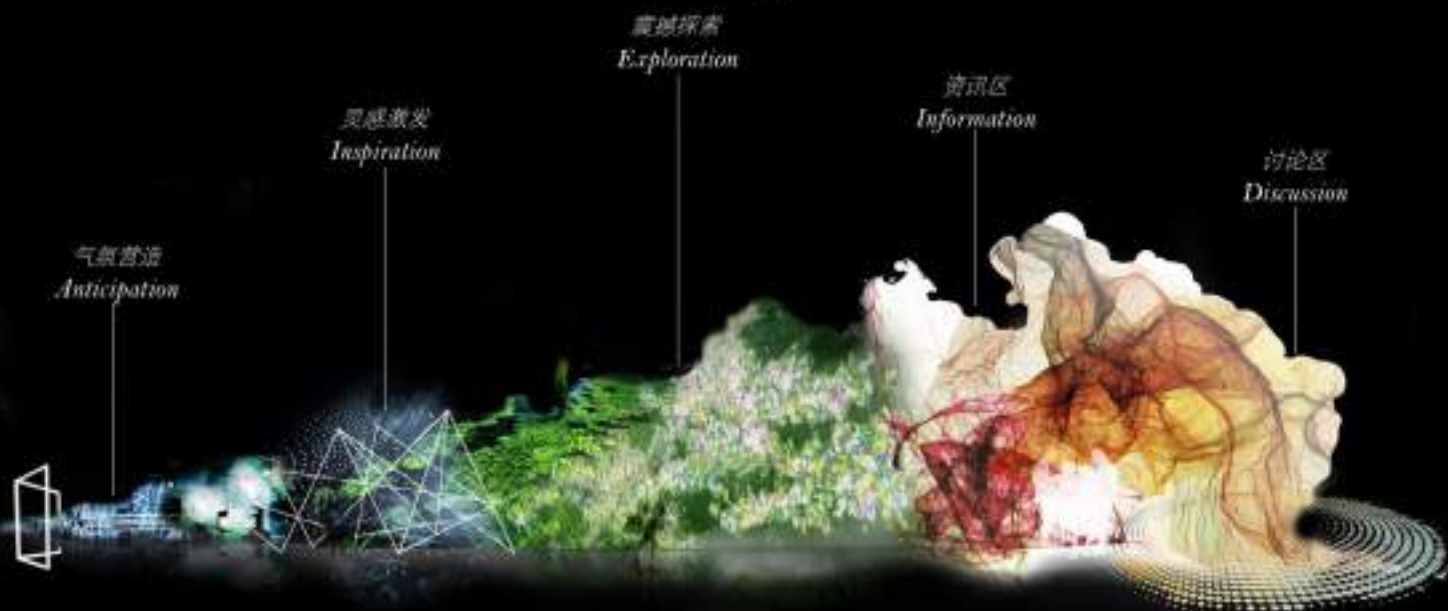
EMOTION MAP

LAYOUT- COMBINING ART & TECHNOLOGY

Different zonings are created with distinctive concepts and they work as sequential spaces of anticipation, inspiration, exploration, information and discussion. The entrance area, known as Time Passage, projects a digital art exhibition onto the walls of a tubular tunnel where automatic pivot doors open and close to control crowd circulation. The flow continues into The Cell, a living organism-type sculpture designed and installed to break the mold of a conventional reception area.

The Creative Hub forms the central attraction point, which hosts a multifunctional 100-seat theater and lecture space. A suspended green ribbon sculpture known as the Hanging Green seemingly 'wraps around' the exhibition spaces, where technology meets nature.

The Studio is a space for social gatherings at the cafe, bar, co-working spaces and private meeting areas. The interior furniture is sculptured using 3D-printing technology. It serves as a co-working space during the day and a bar table in the evening. The Forum, designed to cater to small group presentations and discussions for up to 20 people, boasts one continuous ribbon-like projection screen that wraps around the center stage.



The Creative Hub forms the center of C Future Lab, which hosts a multifunctional 100-seats, theater and lecture space where it invites visitors to travel through the history of Shenzhen, from its historical background to the fast booming metropolis.



The Forum- boasts one continuous ribbon-like projection screen that wraps around the centre stage, complete with state-of-the-art sensors controlled through gestures that link the presenter directly with their presentation and their audience.



**Christmas
Special
Edition**

RECIPE- A Favorite holiday dessert !

Thanksgiving calls for a dessert that dazzles! Try Gingerbread Trifle, a layered dessert of homemade gingerbread cake, pumpkin spice pudding, and white chocolate pudding, topped with a whipped topping and more cake pieces.

You may be wondering the taste of this great make-ahead of time dessert. In fact, because the day after you put all the layers together, they get to know each other in the fridge and the cookie crumbs go soft and cakey. It all comes together to make a deviously creamy and melt in your mouth dessert experience.

Gingerbread Trifle



INGREDIENTS

- 1 cup (330g) dulce de leche (or other caramel sauce)
- 900ml thickened cream
- 250g sour cream
- 1/3 cup (40g) icing sugar, sifted
- 800g gingerbread cake (or other bought cake)
- 90ml marsala or brandy
- 1½ tsp cinnamon
- 200g gingerbread biscuits (or gingernut), crumbled



Method

1. Divide thickened cream evenly between two bowls. Add the dulce de leche to one bowl and whisk until thickened.

2. Add sour cream and icing sugar to the second bowl and whisk until thickened.

3. Cut cake into 2cm-thick slices, then layer one-third of slices over the bottom of a 3L (12-cup) trifle dish.

4. Drizzle with one-third of the marsala, sprinkle over one-third of the cinnamon, then one-quarter of the gingerbread crumbs.

5. Top with one-third of the dulce de leche mix, then one third of the whipped cream mixture. Repeat layering process twice, finishing with remaining biscuit crumbs.

Notes

Do Ahead: The gingerbread and pudding can be made up to 2 days in advance. The trifle can be made up to 1 day in advance.

Christmas Decor



**How
Top Interiors
Experts Are
Decorating Their
Homes For
Christmas?**

Christmas Special Edition



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With many celebrations around the world interrupted in 2020 due to the pandemic, the 2022 festive season is more important than ever. As families and friends reunite, the home will be a major hub of festivities and many people are looking to give their houses a seasonal spruce up.

For inspiration, who better to look to than the experts? As December gets underway, three interior designers from across the globe reveal how they're decorating their homes for the festive period - and how to transform your own.

Francis Toumbakaris, France

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“I purchased a pencil-shape, very tall, green tree with thousands of fairy lights,” he says, but instead of classic cherry-red and bright green, he will work with dark burgundy, forest green, and black tones. “I’m going to have a bit of a more German or Austrian feel with a modern twist,” he says, noting that he was inspired by velvet H&M pillow covers with a fox and reindeer styled after vintage Victorian portraits.

“It’s very easy to bring the holidays into your home,” he says, citing small, festive details that take your spaces not just into the Christmas season, but through the winter. Complement your solid-colour sofa with soft, inexpensive throw blankets in chunky knits, cosy wool, or festive plaids; display your favourite heirloom ornaments in a small vignette on a side table; and add a little bit of glitz in an unexpected spot. “It can be something as simple as buying a box of glass ornaments and displaying them in a glass bowl,” he says. “It’s so simple and it creates such a festive atmosphere.”



**Matthew Williamson,
United Kingdom** ▼

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'I love to take a personal approach to lay the table, starting with a tablecloth,' says interior designer Matthew Williamson.

'I think there is something so special about having a plain textile to sit at. It softens the physical experience and provides a platform for texture, upon which you can keep your flatware and glassware. Experiment with different candlesticks at varying heights to create layers and add a vintage vase for your cut flowers or leaves.'

Nanas Design, Singapore ▲

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Nanas Design recreates the Christmas scene with snowy theme with the color ideas- white and green.

"For us all across Asia wide, the snowing season may be merely a colder summer to us. Under the scarcity of the feeling of real snow, the white theme can ultimately bring out the feel of a heavy, long-lasting snow even if one is not living or has yet to visit a snow country." Nanas Design says.

They believe white often carries out one's personality and offers sophistication to the environment, it blends into the furniture and surrounding or stands out from it. Adding a little touch and twist, you can work the imagination from the walls, lighting, desks, and etc.

As a result, making every visit to the room always a pleasant experience, even as a day-to-day encounter; in the office or your living space.





Happenings

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Christmas & New Year Holiday Guide 2022

It's the most wonderful time of the year again, where Christmas decorations are hung up and many reflect on the past year in time for their upcoming resolutions. Although it may be lacking amidst the tropical heat, the traditions of celebrating the holidays remain largely the same. With various events and activities taking place in the city, we have rounded up different events for you to celebrate Christmas and New Year's Eve in Kuala Lumpur & Singapore!

Sunny Side Up MARKET

Sunny Side Up Market, Kuala Lumpur
Venue: 48, Jalan Doraisamy
(Next to Sheraton Imperial Hotel), Kuala Lumpur
Date: 3 & 4th December 2022 (11am-5pm)

It's the perfect occasion to support your local community vendors and pick up some goodies for yourself and your loved ones this gifting season! Join Sunny Side Up Market this coming December and discover creative gifts by our local merchants covering apparels, jewelry, bags, home decor, natural beauty products, souvenirs and homemade festive treats. Mark your calendars peeps!

Malaysia Tuba Christmas, Kuala Lumpur
Venue: Pavillion, Kuala Lumpur
Date: 18th December 2022 (12pm)

TUBA

Tuba Christmas has become a tradition in cities around the world, and now is your chance to take part in Malaysia's first Tuba Christmas. All low brass players residing in Malaysia are welcome, including students of all ages, amateur enthusiasts, and professionals. This performance will feature traditional Christmas carols arranged specially for mass low brass ensembles.

Christmas On a Great Street, Singapore
Venue: Orchard Road, Singapore
Date: 12th November 2022- 1st January 2023

Now in its 39th year, Christmas on Great Street—an annual light-up that transforms Orchard Road into a festive wonderland—is slated to return in 2022, with bright lights, enchanting decorations, endless music, and holiday cheer galore. From 12 November 2022, the streets of Orchard Road will be illuminated by dazzling arches of lights and enchanting decorations.

Poinsettia Wishes, Gardens By The Bay, Singapore
Venue: Gardens By The Bay
Date: 26th November 2022- 9th January 2023

Start the year-end holidays on a whimsical note with a visit to this year's Poinsettia Wishes at Gardens by the Bay. The well-loved seasonal floral display is inspired by traditional confectionery from the Nordic countries, with an 8-metres-tall cupcake ferris wheel as one of the highlights. Look out for other larger-than-life delightful "treats", such as a candied apple Christmas carriage, candy canes and adorable gingerbread decorations in the shape of animals found in the Nordic region.

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