

Issue 04/23

SELAMAT HARI RAYA

Raya
special
edition



INSOMNIA CONCEPT

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Editor's Note

Dear Insignians,

Approaching the third quarter of 2023 and we're in the holy month of Ramadan. As tradition goes, Muslims are fasting from dawn to dusk, as a way to observe themselves to strive for the improvements and changes on the spiritual aspect in their life.

To embrace this sacred month, Muslims from all around the world will also decorate their homes with Raya ornamentations, incorporating many the traditional Islamic decorations.

To think about how interior design choices can enhance the Ramandan experience, we believe that our features in this Raya Special Edition surely will give you more inspirations for this Raya Season. We will cover a series of exciting Raya-related contents.

The highlight of all is the undiscovered beauty of Malay Traditional House, a place which always serves as the shared memories of all Malaysians, as well as a melting pot that kindles the memories from generation to generation during Raya celebration.

We also bring you the expert advice from the tiles experts in the design industry-Creative Lab, offering you tips and tricks to select the best tiles for your home.

Last but not least, make sure you check out the recent completed projects by Insignia Concept in the Project Coverage section.

Hope you enjoy the great time with your friends & families, have a sparkling Hari Raya!



*Happy reading
and
Ramadan Murabak!*

From Insignia



PROJECT COVERAGE

**Experience the Epitome of Contemporary Living
with our Show House**

Fit Out & Build Project:

R Suite Chancery Show Unit

| | |
|----------------------------|--------------------------------------------------|
| Project Title | : R Suite Chancery Show Unit, Ampang |
| Developer | : Radium Development Berhad |
| Interior Designer | : Gibert & Tan |
| Interior Fit-Out | : Insignia Concept Sdn Bhd |
| Project Type | : 2 types of Show Unit- Type C2 & Soho B |
| Project Involvement | : Build, Interior Fit-Out and Project Management |

CHANCERY



We believe that your home is more than just a place to live - it's a space that should reflect your unique style, personality, and needs. That's why we're excited to introduce one of our recent completed projects- R Suite Chancery Show Unit Type C2 & Soho B.



Type C2

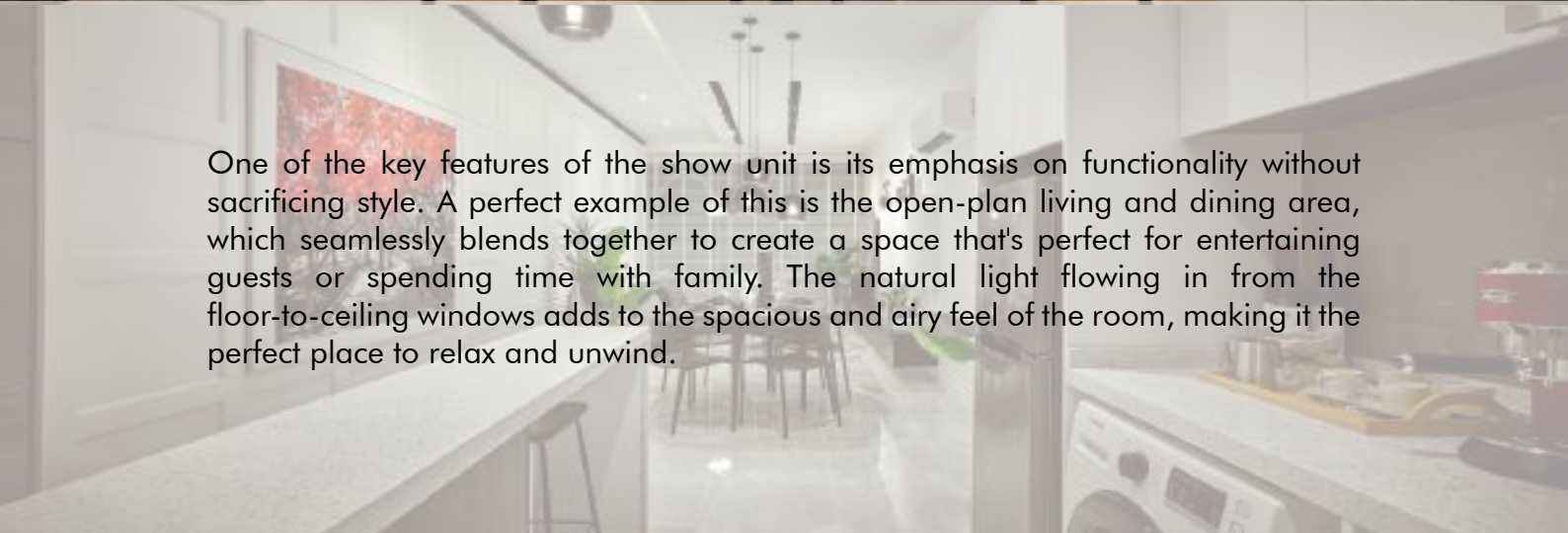


It's our pleasure to collaborate with the design studio Gibert & Tan once again, strive to bring out a show unit that carries visual representation of our commitment to creating the ultimate living experience.

Type C2



One of the key features of the show unit is its emphasis on functionality without sacrificing style. A perfect example of this is the open-plan living and dining area, which seamlessly blends together to create a space that's perfect for entertaining guests or spending time with family. The natural light flowing in from the floor-to-ceiling windows adds to the spacious and airy feel of the room, making it the perfect place to relax and unwind.



Type C2



The bedrooms are another highlight of our fit out show unit, each one carefully designed with comfort and relaxation in mind. From the plush bedding to the stylish décor, every detail has been thoughtfully chosen to create a space that's both comfortable and inviting.



Type C2



Of course, no home is complete without a well-designed kitchen, and these show unit is no exception. With its sleek and modern design, the kitchen is the perfect place to cook up a delicious meal or host a dinner party. The top-of-the-line appliances and ample storage space make it a practical space that's also aesthetically pleasing!



Type C2



Soho B









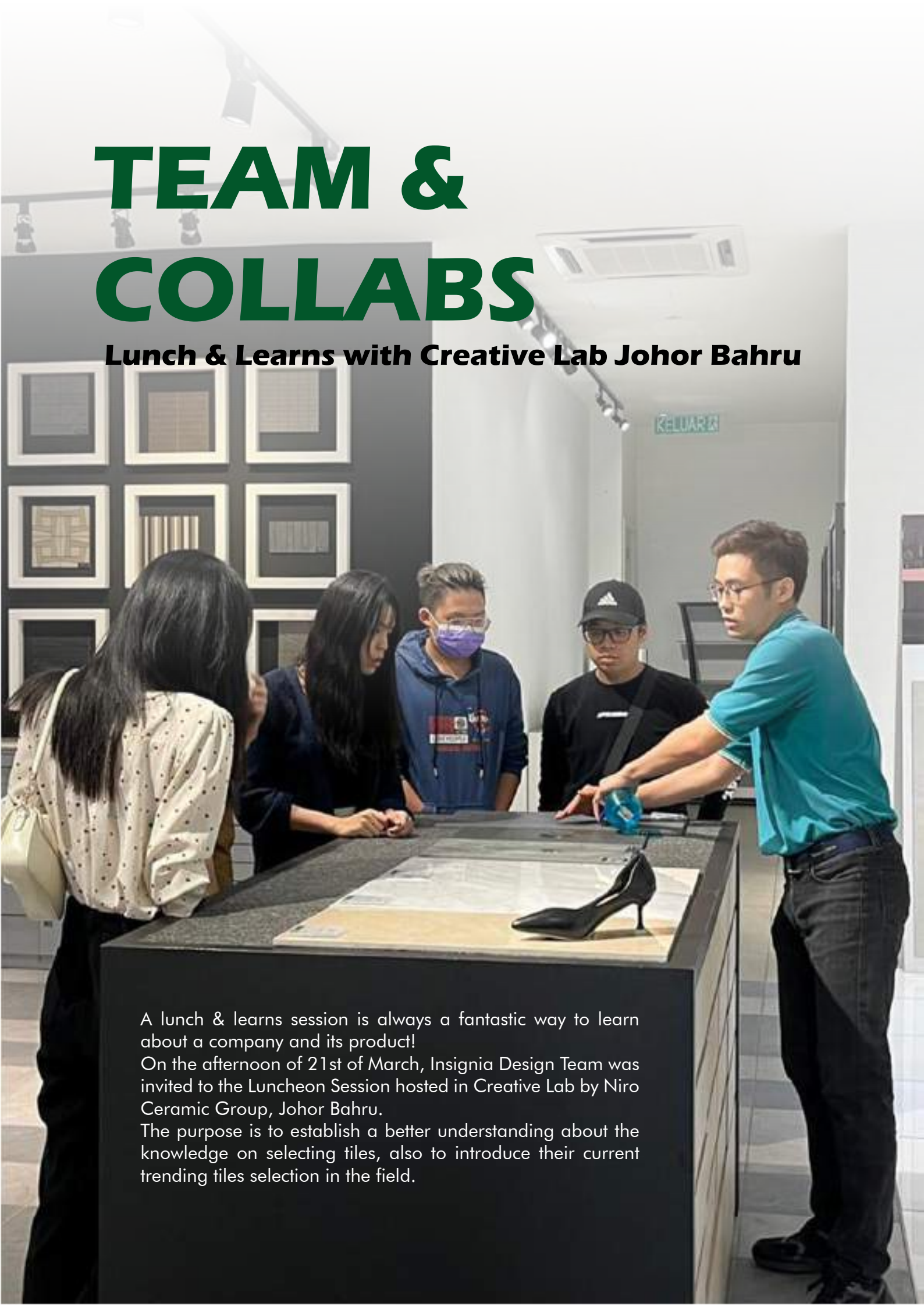
TEAM & COLLABS

Lunch & Learns with Creative Lab Johor Bahru

A lunch & learns session is always a fantastic way to learn about a company and its product!

On the afternoon of 21st of March, Insignia Design Team was invited to the Luncheon Session hosted in Creative Lab by Niro Ceramic Group, Johor Bahru.

The purpose is to establish a better understanding about the knowledge on selecting tiles, also to introduce their current trending tiles selection in the field.







Creative Lab

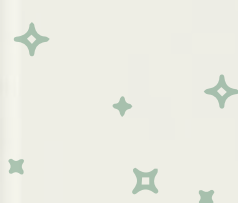
How to select the perfect tiles

by Creative Lab

Are you thinking of relocating, renovating your house or re-decorating your interiors? We know that tiles always play the biggest role in the interiors, while it's really challenging and tedious when it comes to select the best one from the limitless options.

With so many choices, finding the appropriate selection and perfect tile may seem daunting. Hence we have gathered all the useful information from Creative Lab to help you identify your leading options.

tips



Durability And Performance

Reach out to us for the right product application in your home. Alternatively, refer to your technical standards, as it allows you to choose the right tiles for your application or environment, interior or exterior residential use or commercial setting.

Tile Finishes

Choose the right tile finishes for your environment/ application. Matt tile surfaces are less slippery than shiny polished tiles. Structured finishes will give the tile an anti-slip resistance.

Choosing A Grout

Grout is available in a wide variety of colors. Using a grout which matches the tile tends to make the grout lines disappear. Using a contrasting color makes the individual tiles stand out.

Rules Of Colour

Lighter color makes a space appear larger. Darker colors add warmth, Meanwhile, neutral colors allow you to change your accessories easily. If you love trendy colors, go for it! Always keep it in mind that the tiles will remain with you for a long time.

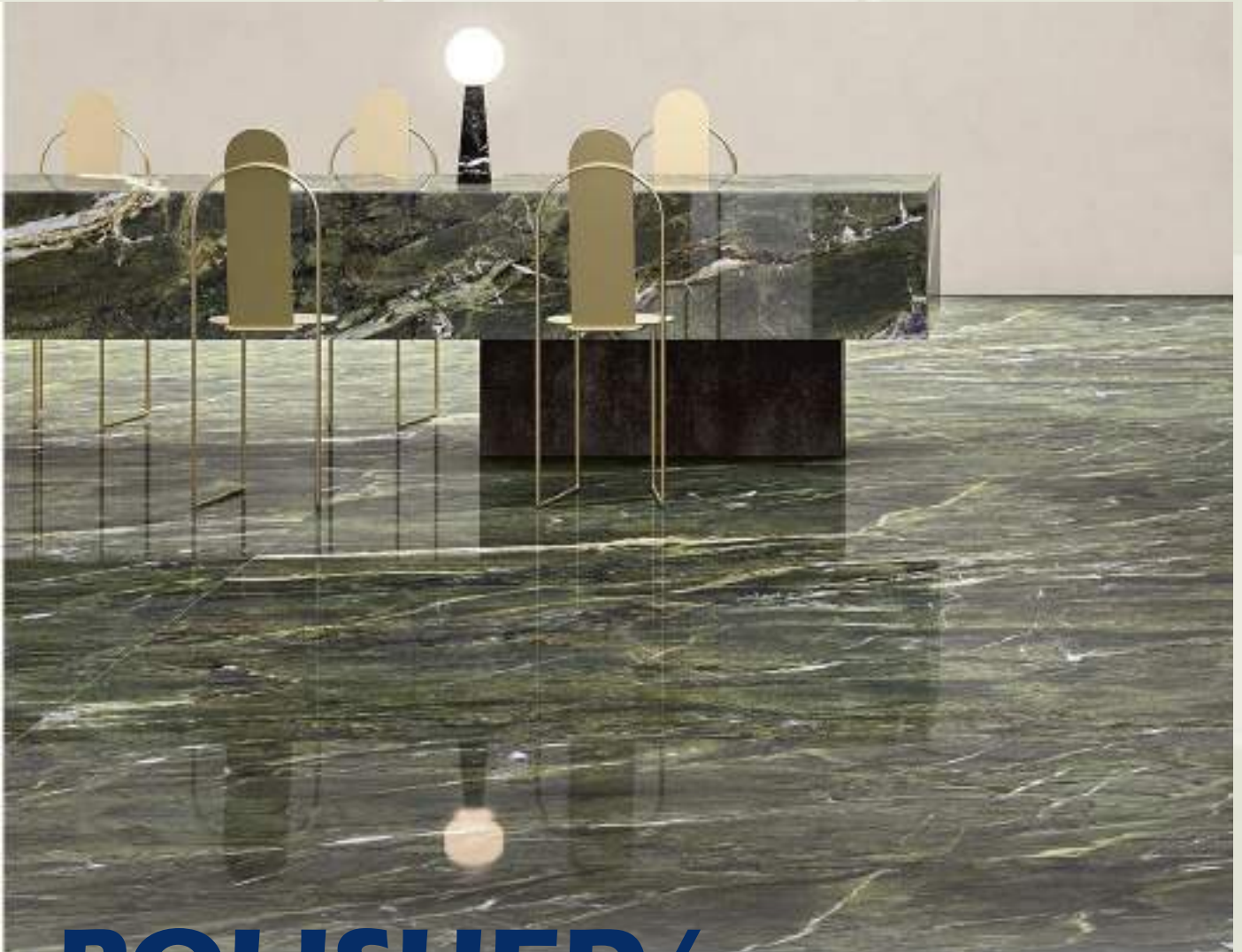
Choosing A Size

Tiles are available in many sizes. The recent trend has been towards larger tiles for floor and wall applications.

HOW TO SELECT THE RIGHT TILE

TIPS AND IDEAS

DIFFERENT TYPE OF TILE SURFACE AND APPLICATION 0 1 - 0 4

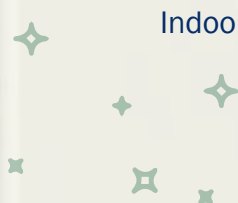


POLISHED/ SHINY

01

A full polished finish gives the interior a vibrant and rich effect. The finish is highly reflective and deepens the color of the tile and adds elegance to any installation.

Application: Living, Dining, Dry Kitchen, Bedroom, Bathroom wall, Feature Wall, Commercial Indoor





The lappato finish is achieved through a mechanical process whereby the surface is polished with an abrasive wheel to softly reflect sheerness.

02

LAPPATO/ SEMI-SHINY

Application: Living, Dining, Dry Kitchen , Bedroom, Bathroom wall, Feature Wall, Commercial Indoor

MATT/ UNPOLISHED

03

Application: Living, Dining, Dry Kitchen, Wet Kitchen, Bathroom, Bedroom, Feature Wall, Commercial Indoor & Outdoor.



The matt/ unpolished finish reflects the beauty of a natural, soft look. The elegance of this finish is matched by its slow maintenance and durability.

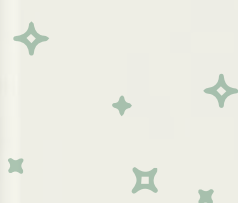
STRUCTURED/ SLIP RESISTANCE

Application: Car Porch, Wet Kitchen, Bathroom, Commercial Indoor and Outdoor.



Designed from natural stone, slabs and slate, the structure and texture give slip resistance for any use or application.

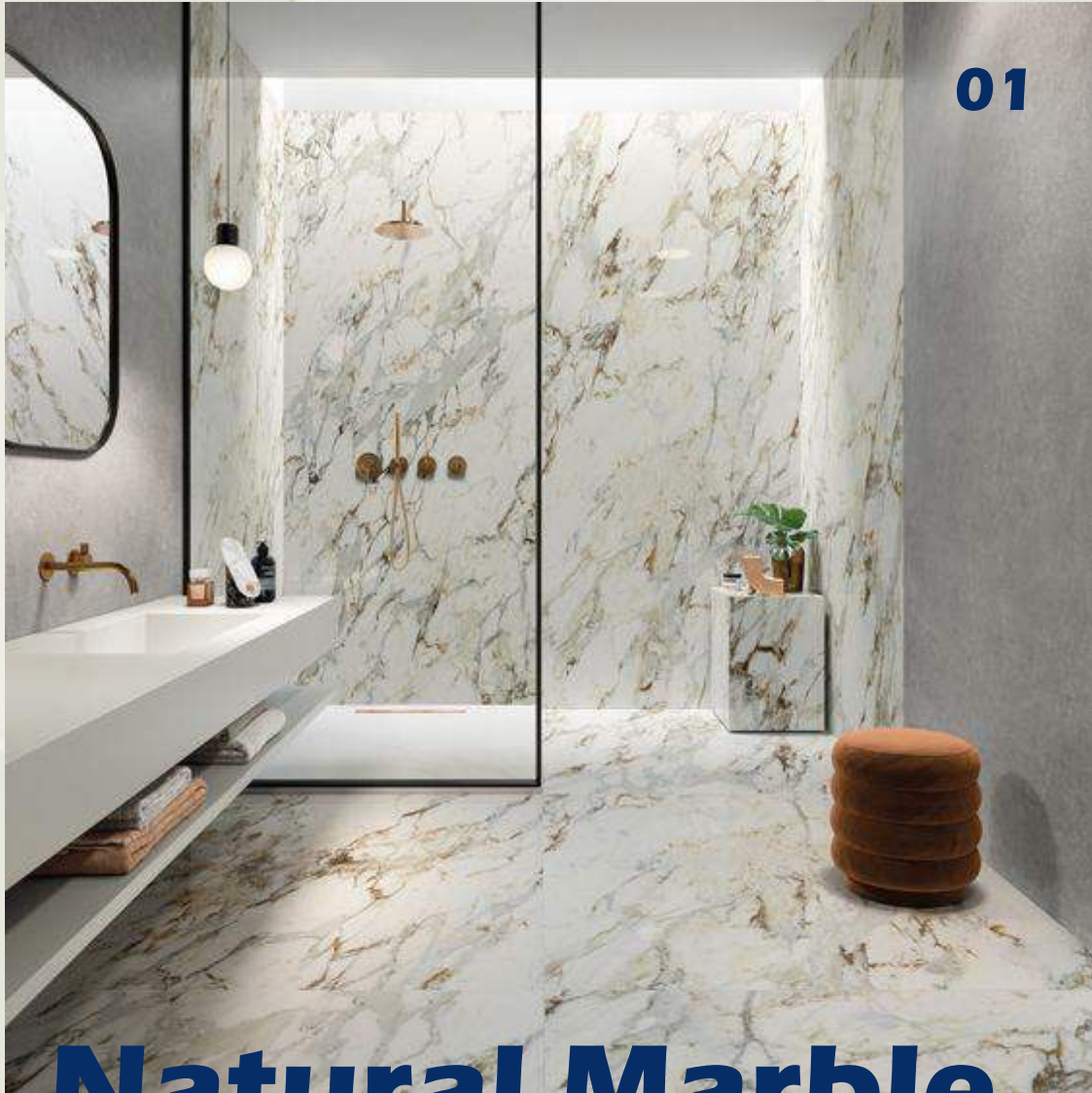
Durable and low maintenance, it brings everlasting sophistication to any space.



TIPS AND IDEAS

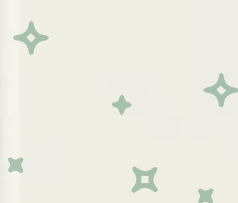
IDEAS FOR TILE DESIGN


01 - 03



Natural Marble

From private residences to public areas, many have created contemporary spaces using marble, where alluring veined patterns speak to refine taste and discernment. Choose to make marble part of your walls or floors, or add an artistic flourish to the kitchen by simply installing a marble backsplash.





Few things warm up a room better than the rich tones of wood. With the availability of wood tiles which come in dimensions of natural wood, it makes it simpler to incorporate that wooden accent in any space. The only limit to what you can do with wood tiles is only restricted by your own imagination.

02

Natural Wood



Cement Design

03

Over the years, cement has gradually emerged as the beloved cornerstone of minimalist design and it is easy to understand why: whether rough-hewn or refined, cement looks good either way. Plus, its beauty lies in its raw nature that so often contributes to an unexpected touch.



Ins Furni

The Festive Avant Garde Luminaries

The importance of the light selection in a space is always coequal to the impact of an interior design, this explains why those design experts believe that the choices on the light fittings are the secret to a great project.

During a special occasion of events, lighting is also a crucial tool that impresses us- the visual creature, taps into our dominant sense and yields the extraordinary sensory experience from the external world. They have always served as a mood catalyst during any kind of festival, tied intricately with our emotions and memories.

In conjunction with this Raya Season, we're about to present to you features the specifically selected bespoke festive light fittings by the creative designers from all around the world. With the series of tailor-designed luminaries, get ready to impress your guests in this festive season.

01

Grand Papillon Duo XL

by MASSIFCENTRAL

The GRAND PAPILLON DUO XL

with a total height of 63 cm and a glass width of 13 cm, is particularly suitable for larger rooms, hotels, home cinemas and wherever a functional decorative light is to impress through design and technology in spacious rooms.

The combination of solid mineral glass resembles the sparkling water or bubbly champagne, and is a signature feature of this light fitting design. The front surface of the glass is stained in order to design the light emission as a homogeneous light surface.

Providing 14 different options, from 'dark bronze' to 'high-gloss nickeled chrome look' to 'antique solid brass'. This is to ensure that Papillon wall light can fit itself into any ambience and develop its own charismatic radiance anytime.



Materials | Glass, metal
Dimensions | Depth 63cm, Width 13cm

02

by SPACE



Materials | Glass, metal
Dimensions | Width 20cm, Height 27cm

Moooi Heracleum III

Small Suspension Lamp

An updated version of the Heracleum II, this airy luminary provides the same eye-catching form with upgraded technology, including new LEDs and a new driver for better light output. Inspired by the flowering plant of the same name, the white leaves in Heracleum III ramify from one branch, creating a technical, natural structure, with each LED lens able to be rotated on its stem, allowing for an endless number of possible configurations.

03

Pendant Light

White Alabaster

by Vakkerlight

White Alabaster embodies the return to the primary function of lighting: glowing in the dark. A sort of modernist torch with an essential and minimalist design. White Alabaster reveals the mysteries and vibrations of the stone in homage to alabaster.



Materials | Alabaster, Iron, Metal
Dimensions | Height 22 cm, Diameter 18cm

04

Neotenic

Table Lamp

by Jumbo



Neotenic Table Lamp, Neotenic series design features a short, thick shape with rounded edges and a clumsy appearance to create a series of playful software. With the bright appearance and baking varnish, the original cute design has given a touch of spirituality.

Materials | Hand-crafted ceramic lamp base, glass bulb, integrated LED.
Dimensions | Height 26 cm, Diameter 18cm

05

BLOOM O KARTELL

SUSPENSION CEILING LAMP CRYSTAL

by DesignHaus



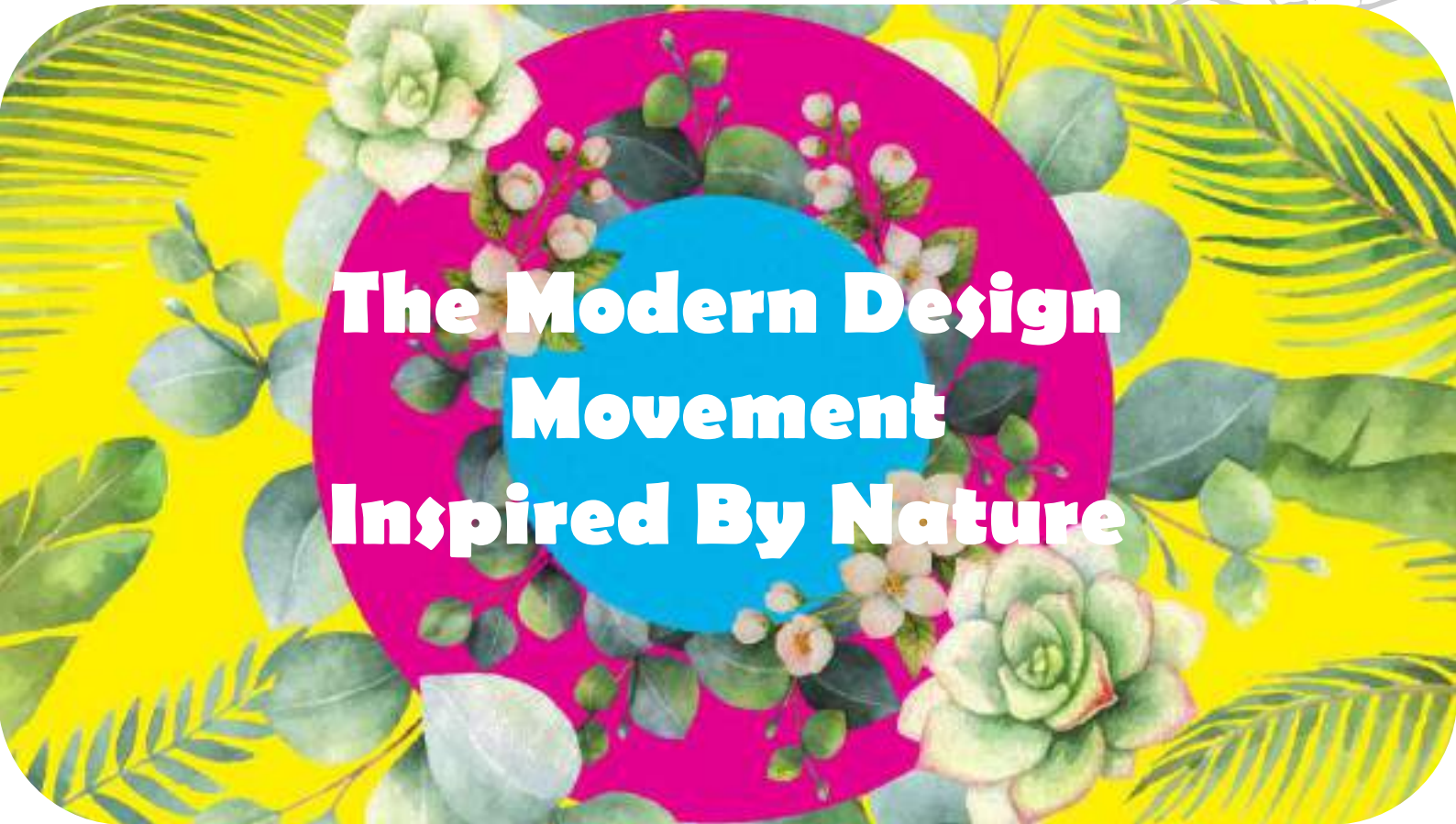
Dimensions | Height 51.5cm, Diameter 80cm

A stunning modern suspension lamp that imitates a floral bouquet. The lamp has a structure covered in sparkling polycarbonate flowers. A series of small lights on the internal frame beam light shafts through the petals to refract on the faceted surfaces. Available in white, transparent, lavender and mint.



Biophilic Design

Bio: (plants), Phillia: (Love)



The Modern Design Movement Inspired By Nature

“
Environmental degradation and alienation from nature are not inevitable consequences of modern life, but rather failures, and how we have deliberately chosen to design our buildings and our cities. We designed ourselves into this predicament, and we can design ourselves out of it with the help of Biophilic Design
”

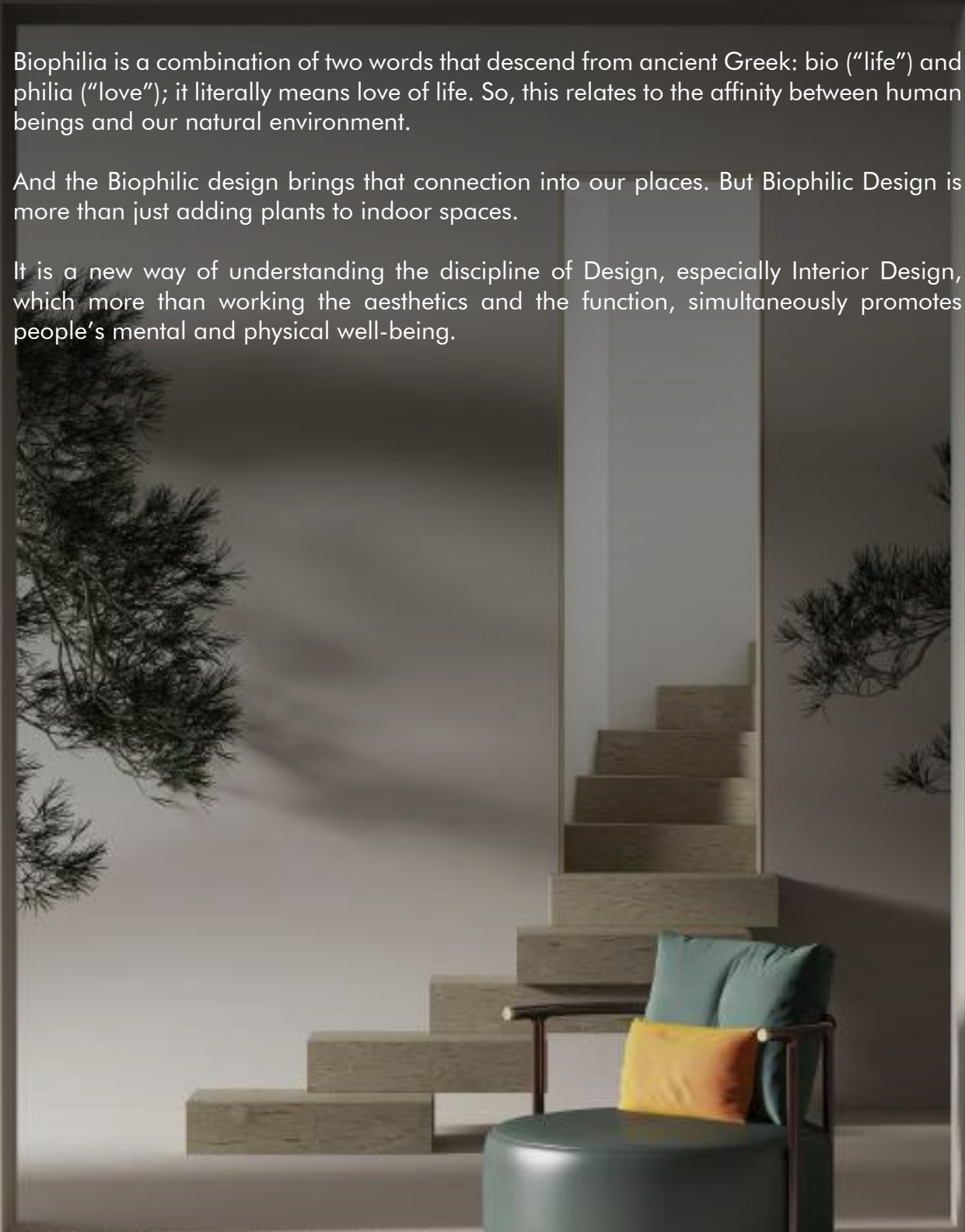
Stephen Kellert



Biophilia is a combination of two words that descend from ancient Greek: bio ("life") and philia ("love"); it literally means love of life. So, this relates to the affinity between human beings and our natural environment.

And the Biophilic design brings that connection into our places. But Biophilic Design is more than just adding plants to indoor spaces.

It is a new way of understanding the discipline of Design, especially Interior Design, which more than working the aesthetics and the function, simultaneously promotes people's mental and physical well-being.



The Principles

This design concept insists on the three principles: Nature, Sustainability and Wellness. These three principles are universally applied through the design practices as well, for a range of product attributes and users benefits, or any type of building and interiors.



Indoor Plants

bring in living plants whether vertical gardens, vertical farms or pot plants suspended from the ceiling or integrated into divider panels.



Indoor air quality

purify the air with fresh air and air-purifying plants that improve CO2 levels.



Neutral Color Palette

use neutrals such as browns, beiges, greens, sunshine yellow and a bright sky blue that will help spaces feel grounded in nature.



Eco Materials

use furniture, wall coverings or flooring made of natural materials, bio-based materials or recycled materials.



Indirect Biophilia

include photos, murals, and illustrations of nature, animals, and plants or shapes, lines, patterns, and textures.



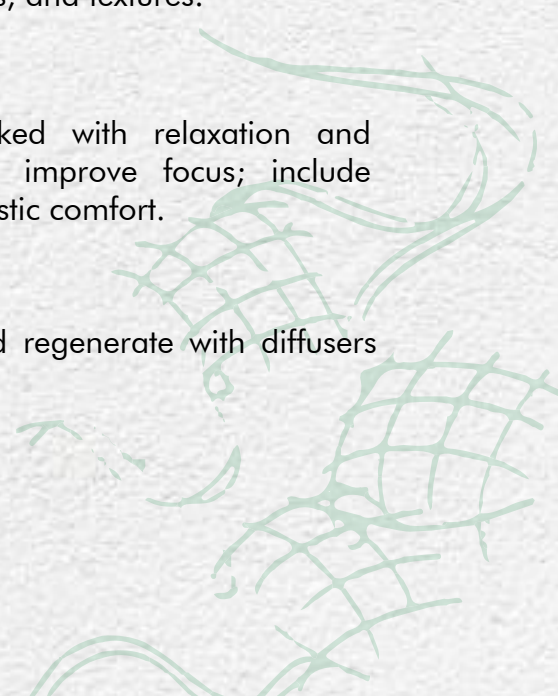
Acoustic comfort

use recorded nature sounds linked with relaxation and well-being to reduce stress and improve focus; include sound-absorbing solutions for acoustic comfort.



Aromatherapy

use aromatherapy to energize and regenerate with diffusers and scented candles.



The importance Of Biophilic Design

Biophilic design celebrates the idea of a city as a combination of urbanism, evolution, technology, and the natural environment. It enables us to experience nature and feel part of it, even in the most crowded cities. It's safe to say, because of our intertwined connection with nature, biophilic design will become a standard in design. But other reasons back up our theory...

Climate change, pandemic, innovation, focus on mental well-being. Currently, these are catalysts accelerating the adoption of biophilic design, proving its impact goes beyond only aesthetic qualities. Green infrastructure can help decrease CO₂ emissions, boost the biodiversity of plants and wildlife and even regulate the temperature of buildings. The new urban organism designed and developed for the Chinese city of Liuzhou by Stefano Boeri Architetti will work like a sizable sustainable machine. It will absorb about 10,000 tons of CO₂ and 57 tons of micro-particles every year, simultaneously producing about 900 tons of oxygen, combating the severe problem of air pollution.

Here we review some examples of biophilic design and sustainable interior design offices that have caught our attention for their aesthetics, creativity and approach.

Discover now some Biophilic design examples.

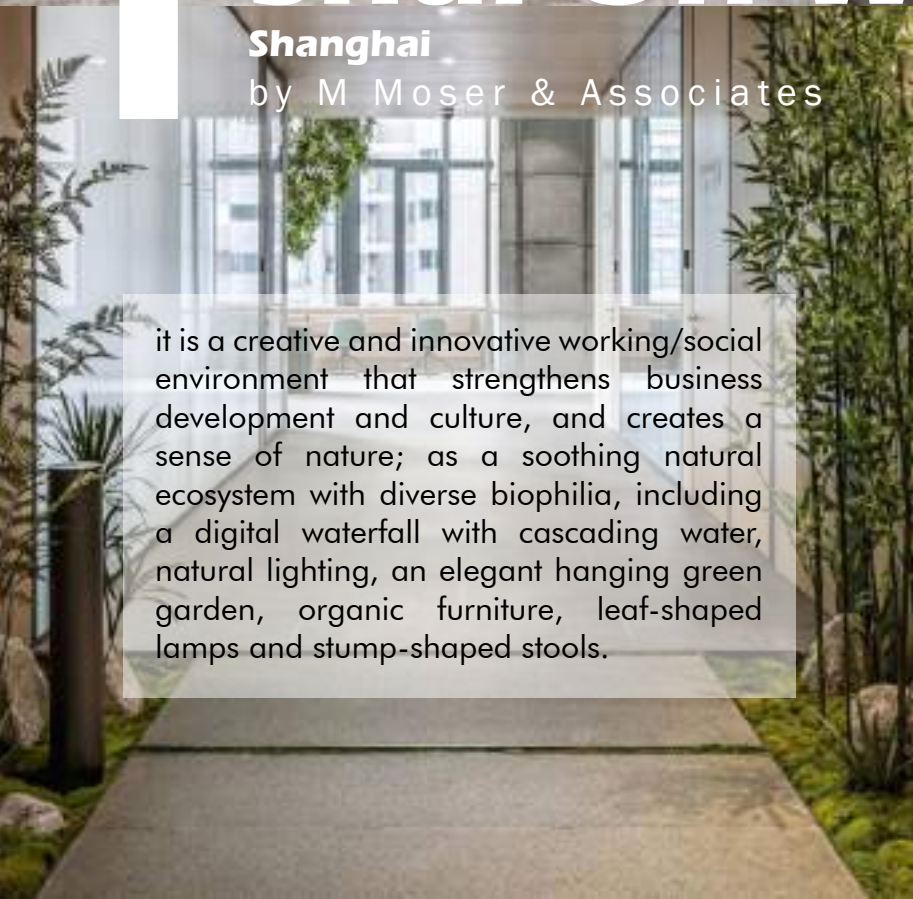


1 Shui On WorkX

Shanghai

by M Moser & Associates

it is a creative and innovative working/social environment that strengthens business development and culture, and creates a sense of nature; as a soothing natural ecosystem with diverse biophilia, including a digital waterfall with cascading water, natural lighting, an elegant hanging green garden, organic furniture, leaf-shaped lamps and stump-shaped stools.



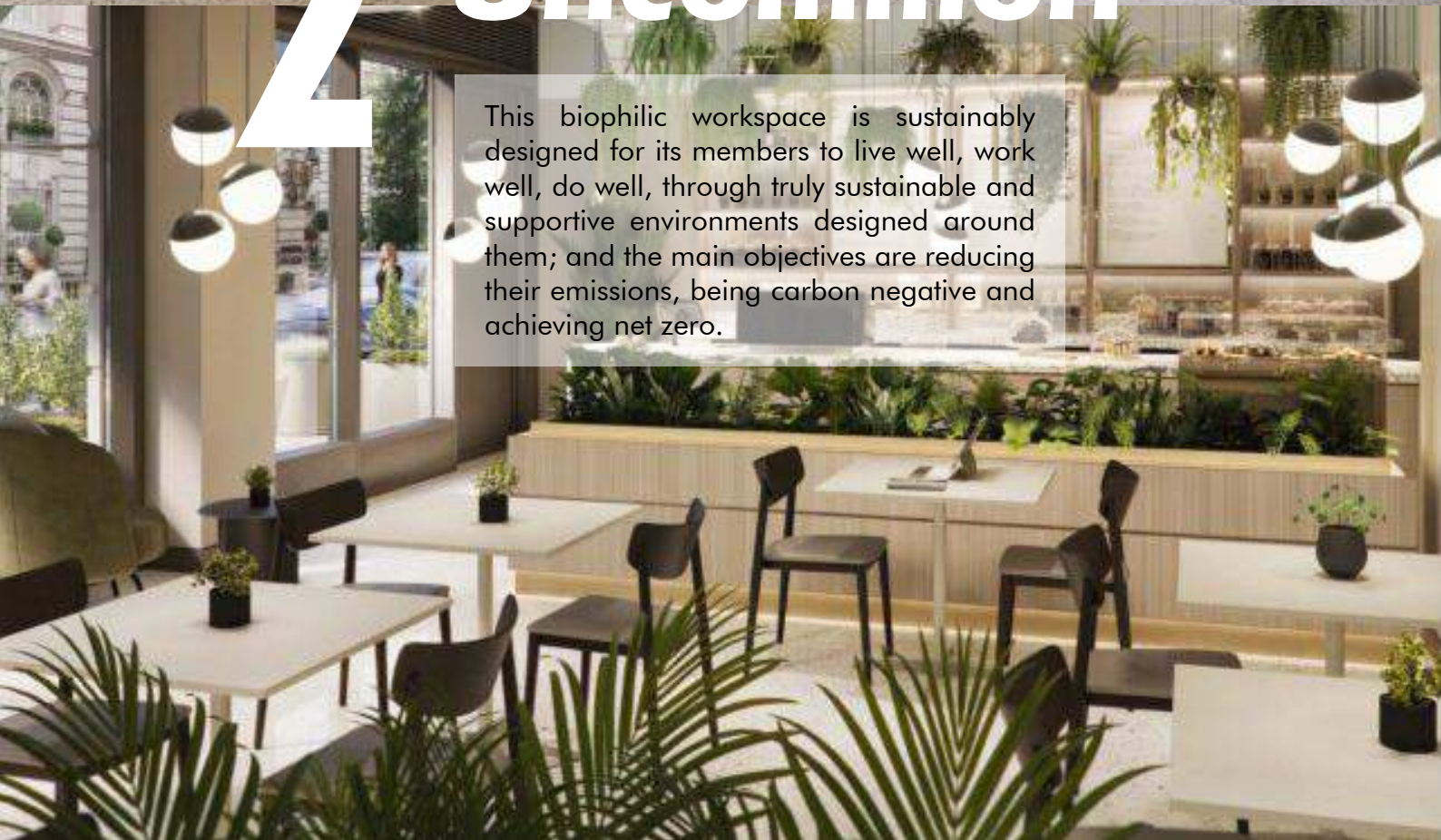


2

Holborn London, UK

Uncommon

This biophilic workspace is sustainably designed for its members to live well, work well, do well, through truly sustainable and supportive environments designed around them; and the main objectives are reducing their emissions, being carbon negative and achieving net zero.



Maggie's Centre



3

by Heatherwick Studio

Heatherwick Studio designs plant-filled Maggie's Centre for Leeds, Grassy gardens top the Maggie's Centre for cancer patients built by Heatherwick Studio.

in the grounds of St James's University Hospital in Leeds

Architecture & Design



Raya Special

-

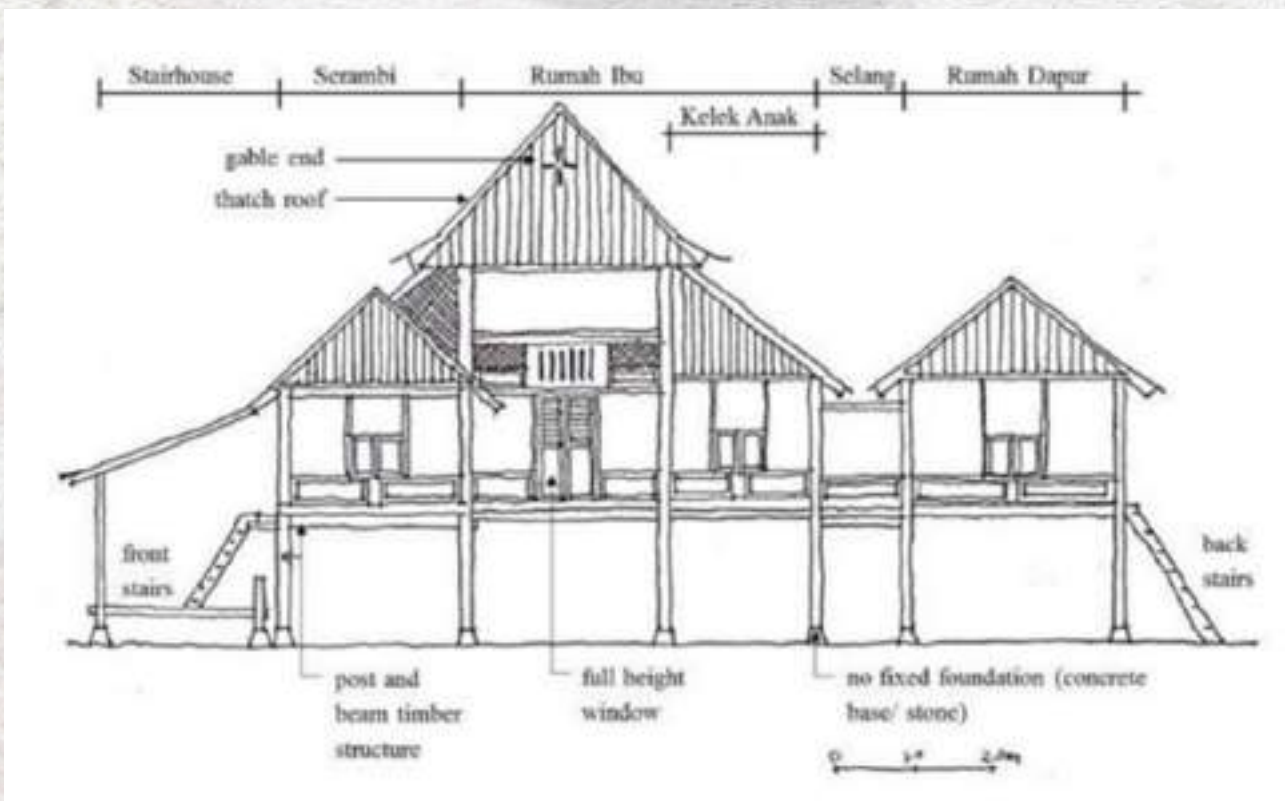
The Beauty Of Malay Traditional House

The traditional Malay house is a type of vernacular architecture that can be found in various states across Peninsular Malaysia, it has been acknowledged as the integral part of Malaysia's cultural heritage and is a testament to the creative abilities of Malay craftsmen. It is designed with both aesthetic and functional purposes in mind, and has been perfected over centuries to suit the hot and humid tropical climate of the region.

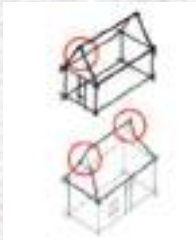
The Building Structure & Architectural Elements

The vernacular Malay House is unique for its tall structure and the steeply sloping roof that has gables on both ends. The structure is typically made of timber and raised on stilts, with a thatched roof made of attap (palm leaves), which holds little heat during the day and cools down at night.

It also includes raised floors where the entire home is elevated by stilts. This protects the home from wild animals and flooding, as well as taps into higher-velocity air currents that are only accessible at a height. The elevated height also ensures proper ventilation across the home when combined with the open layout and full size windows, lining the walls to ensure good flow of air and views from the house.



Essential Architectural Elements



Tunjuk Langit

01

(Pointed to the sky)

Located in the upright position at the tip of the gable end; commonly used in houses and palaces in Peninsula Malaysia. The batang type is a piece of decorative timber or rod and is commonly used for Limas roof.



Sisik Naga

02

(Drag-on- Fin)

Also known as kemuncak, naga-naga. It refers to the decorative carvings along the ridge of the Roof.

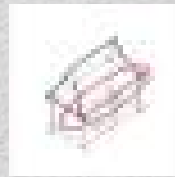


03

Sulur Bayung

(Decorative Piece)

Refers to a decoration on the corner of a roof edge. Other names are sulo bayung, sayap layang-layang, sayap layangan

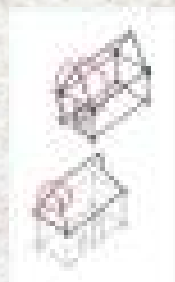


04

Ande-Ande

(Horizontal Decorative Timber)

Ande-ande is the term used in Kelantan and Terengganu for fascia boards. It is horizontal decorative timber roof eaves covering the timber rafter (kayu kasau).

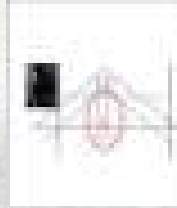


05

Pemeleh

(Timber Piece Decoration)

Other names for kayu pemeleh are peles, which is actually a pair of timber pieces located on two fascia ends of a gable roof. It is shaped slightly curving and sharpens towards the top as a sign of strength in the design language of houses in Kelantan, Terengganu and also in Thailand.

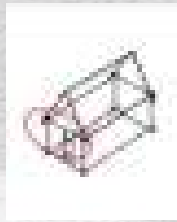
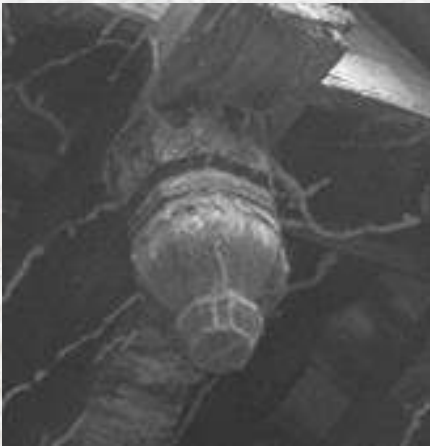


06

Tiang Gantung

(Hanging Column)

It looks like a small carved hanging column positioned at the tip of the alang that is supporting part of the structure.

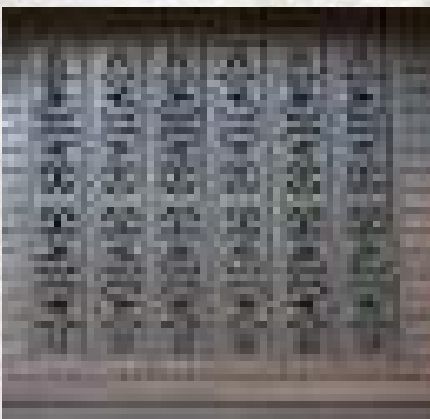


07

Lebah Bergantung

(Hanging Bees)

As a style of hanging column at the end of alang panjang, rumah ibu that is constructed as a set (left and right) on the bottom of the gable and end of the roof.

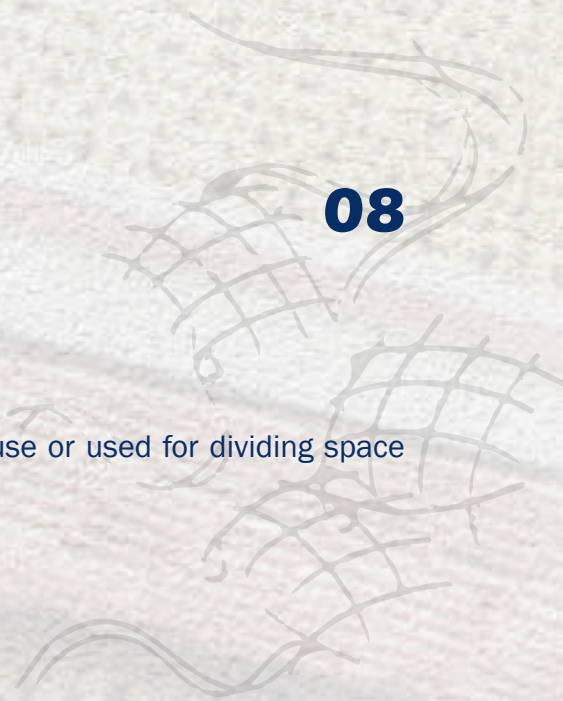


08

Kesisi

(Decorative piece)

Decorative piece of timber as an arch at the entrance of a house or used for dividing space usually between the 'Anjung' and rumah ibu of the main house.





09

Gerbang Pintu

(Decorative Piece)

Decorative piece of timber as an arch at the entrance opening of the house, particularly at the main door.



10

Lubang Angin

(Air Hole)

A hole for ventilation purposes, located mostly at two locations such as the wall and roof. Its located at gable's end whilst Lubang Agin of the wall is commonly found at the upper level of the wall in the form of carving.

11



Kepala Tingkap

(Window Head)

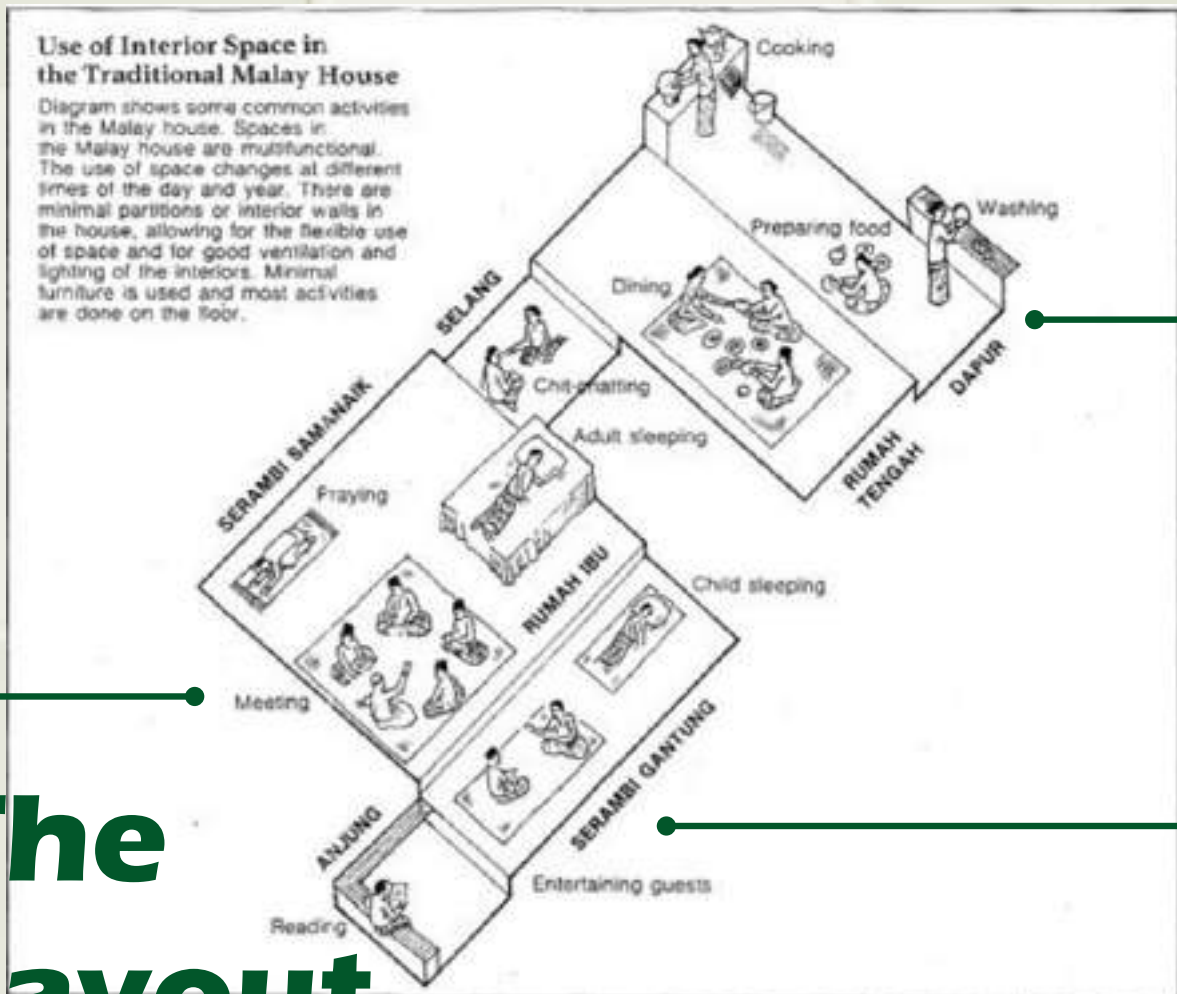
Kepala Pintu

(Door head)

A decorative piece of timber located on top of the window and door. Normally carved with floral pattern, quranic verses calligraphy or simple motif of lattice.



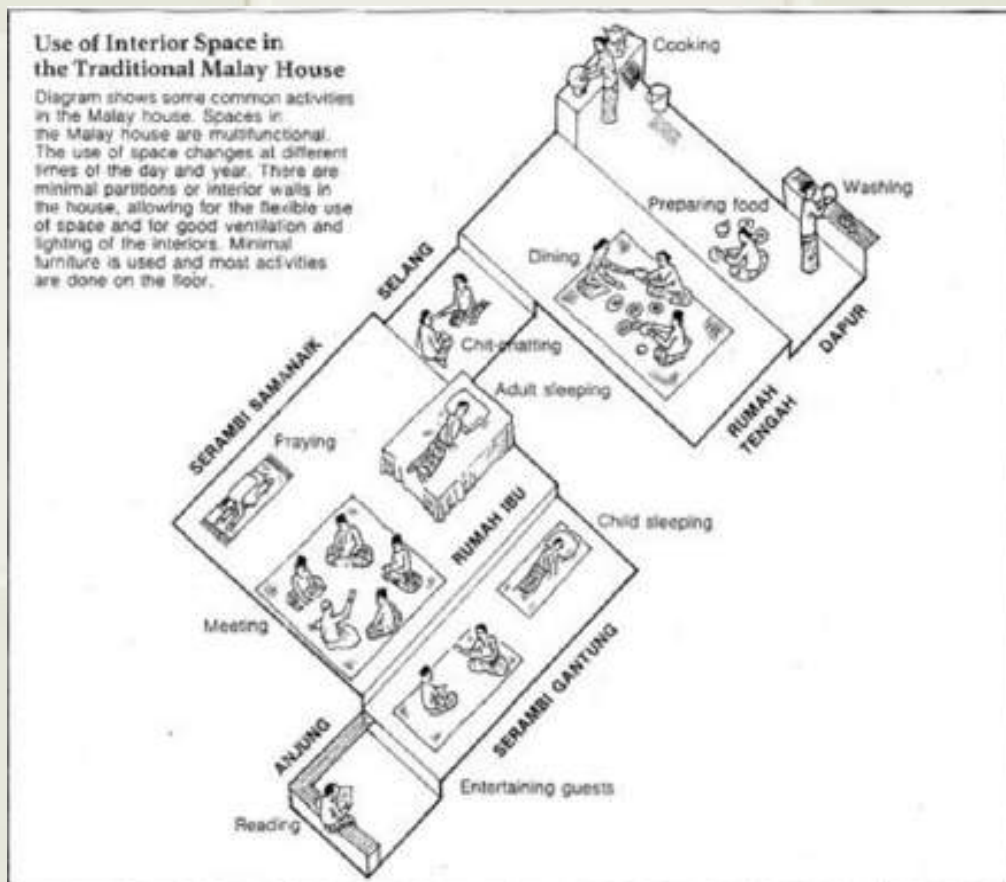
The interior layout of the traditional Malay House encourages the quality of openness, reflected by its large open interior spaces with minimal partitions. It usually has a rectangular or square layout, with a central open space called the "rumah ibu" or mother's room. This space is the heart of the house and is used for various activities, such as family gatherings and rituals.



The Layout

The surrounding rooms are mostly divided into two sections - the "dapur" or kitchen area, and the "bilik" or bedroom area. The kitchen area is usually located at the back of the house, while the bedroom area is towards the front. There is also a raised platform area called the "serambi" or veranda, which is usually in the front of the house and is used as a space for socializing and receiving guests.

The Layout



Many traditional Malay houses also have additional rooms or spaces such as a separate guest room or a storage room for agricultural produce. The entrance to the house is usually through the veranda, which also serves as a space for shoe removal before entering the house, as shoes are not worn inside Malay houses as a cultural practice.





GUIDE

Luxury Custom Curated Gift Box

In the blink of an eye, Raya is on the way again! It's the season of spreading and expressing love in any form you like. Sending a luxury gift box could be a way to express your gratitude to your loved ones too.

Squeezing the gift ideas may be daunting for some, sometimes to find a beautiful and practical gift for the recipients might take a little long time. If you're looking for a thoughtful gift delivered to the doorsteps of your clients, fam or family, well, a curated gift box with different customized designs would be the best of the best gift in this Raya!



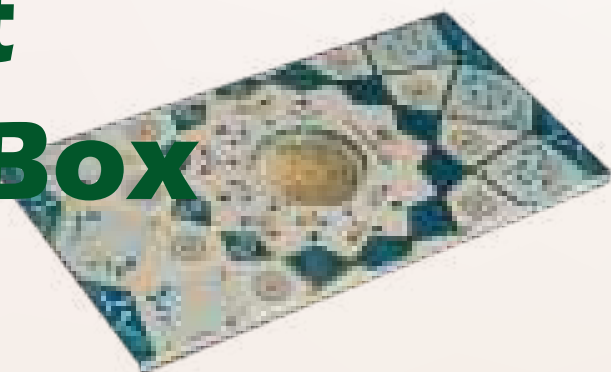
Indulge yourself in the beauty and tradition of Malay culture with a curated selection of items that are sure to delight your senses and warm your heart.

The wooden gift box is covered with enchanted vellum paper with design, resembling the elements which are seen in the Wayang Kulit Shadow Screen that is perfect for storytelling and entertainment.

Price: RM 588

Wayang-Kulit Inspired Gift Box

by The Little Things



- Gold Coin by Habib x 1
- Tea Discoveries English Breakfast Teabags by Whittard Of Chelsea x 1
- Milk Cappuccino Chocolate Pearls by Godiva x 1
- Cocoa Chips and Almond Butter Cookies by K.Harroldson x 1
- Tea Discoveries English Breakfast Teabags by Whittard Of Chelsea x 1
- Milk Cappuccino Chocolate Pearls by Godiva x 1
- Wood Essential Oil Diffuser x 1
- Cocoa Chips and Almond Butter Cookies by K.Harroldson x 1
- Wood Essential Oil Diffuser x 1
- Eucalyptus Essential Oil by Soapcart x 1
- Hazelnut Chocolate Granola by Big Nuts x 1
- Lightly Roasted Almond Nuts by Big Nuts x 1
- Wayang Kulit-Inspired Shadow Puppet x 2
- Raya's Treasure Trove Box x 1
- Handwritten Raya Themed Greeting Card x 1



TCD Raya Gift Box

by T C D S n a c k s

Make a lasting impression with our premium Raya Gift Box. This exclusive set features the full range of our cookie flavors, presented in an elegantly handcrafted gift box. It is a luxurious treat which is not only perfect for your own indulgence, but also makes a stunning gift for friends, relatives, clients, and even fellow colleagues.

One set of TCD Raya Gift Box includes:

- Handcrafted Giftbox (1 set)**
- All flavours TCD Cookies (9 jars)**
- Money packet (8 pcs)**
- TCD Wishcard**

Price: RM 220.00



Türkiye Relief Fund Gift Box

by S h a n g R i - L a H o t e l

Make a lasting impression with our premium Raya Gift Box. This exclusive set features the full range of our cookie flavors, presented in an elegantly handcrafted gift box. It is a luxurious treat which is not only perfect for your own indulgence, but also makes a stunning gift for friends, relatives, clients, and even fellow colleagues.

Türkiye Relief Fund Gift Box contains:

- Assorted Lokum (300g)
- Assorted Nougat (270g)
- Assorted Baklava (180g)

Price: RM 358.00



Gift Box Cembul

by Royal Selangor

This replica of a silver original exhibits all the best in Malay silversmithing. An integral part of a tepak sireh set, the cembul, a covered vessel used to store betel nuts, aromatic leaves and other ingredients, is essential to the centuries-old custom of betel chewing. Our cembul, with its lavish 24K gilding, makes a glorious gift for Raya. Presented in a special gift box sparkling with stars.

Price: RM 990

INSIGNIA CONCEPT

*Interior Design
Architectural Design
Design & Build
Fit Out Specialist
Project Management*

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