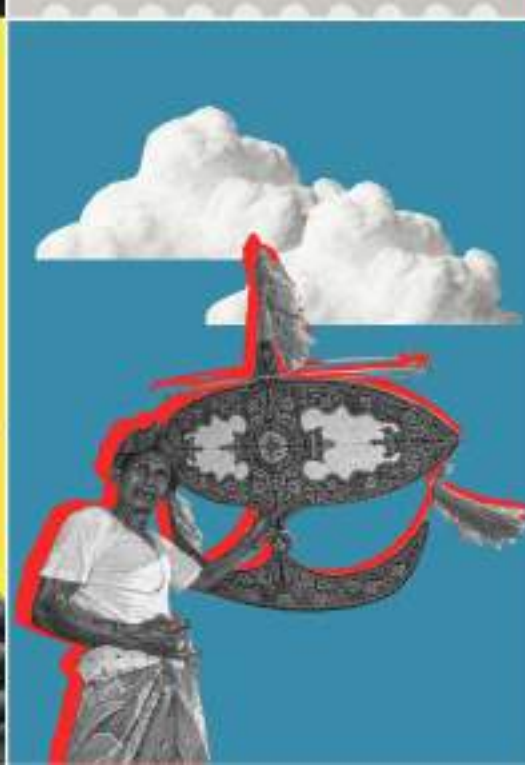


 IVS

NATIONAL DAY
2025 SPECIAL EDITION
ISSUE 08/25





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INSIGNIA INTERIOR

EDITOR'S NOTE

Hi Insignians,

It's been a while—here comes another newsletter to kick off a fresh season and a brand-new quarter.

This quarter also brings a meaningful celebration: National Day, or Hari Kebangsaan. It's a time to reflect on the unity, diversity, and cultural richness that shape our nation—and continue to inspire our creative work. In this edition, you'll find features that pay tribute to Malaysian design identity and the local elements we proudly incorporate into our projects.

As always, we begin with our regular curation of design highlights—featuring new project milestones, material inspirations, and creative concepts. Among them: Herbal Farmer at Sutera Mall, a fresh take on Traditional Chinese Medicine retail, and Plenitude Mandolin's Sales Gallery & Show Unit, showcasing our full turnkey capability—from planning to interior execution.

We also introduce "The Happy Pills – Dopamine Concept", a playful narrative inspired by the uplifting power of colour and form. In our Materials Spotlight, we explore the quiet luxury of onyx. Plus, we mark a heartfelt team milestone as we bid farewell to our colleague Han.

In celebration of National Day, we spotlight Malaysia-inspired design elements and offer an exclusive look at the Malaysia Pavilion at Expo 2025—an architectural expression of national pride on the world stage. We round off with a preview of Kuala Lumpur's upcoming retail destinations, set to reshape the city's commercial scene in 2025.

We hope this issue sparks inspiration and reminds us all of the stories, people, and cultural spirit behind every space we create.

From mountain tall to ocean blue,
This is our home—strong and true.
On this day, we celebrate free,
Forever united, we'll always be.

Selamat Hari Kebangsaan from all of us!

INSIGNIA INTERIOR

PROJECT COVERAGE-

We Design & Build! From Ground To Roof!

Plenitude Mandolin Sales Gallery & Show Unit



Project: Plenitude Mandolin Sales Gallery & Show Unit

Client: Plenitude Berhad

Project Involvement: Interior Design & Build

Plenitude Mandolin Sales Gallery & Show Unit — this was a true design-and-build journey; a project we took on from the ground up. From architectural planning and construction to the finest interior details, our team brought every element together under one unified vision. The result is a space that not only reflects the developer's aspirations but also creates an immersive, experience-driven environment for potential homeowners.

In this feature, we take you behind the scenes of this milestone project —where creativity meets execution, and design meets purpose.



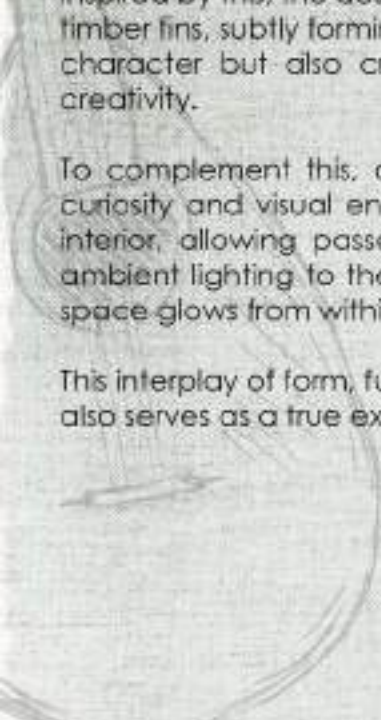


THE FACADE- SILHOUTTE OF MANDOLIN

The façade of the Plenitude Mandolin Sales Gallery is thoughtfully crafted to reflect the identity behind its name—"Mandolin", a musical instrument known for its elegant curves and harmonious presence. Inspired by this, the design translates the silhouette of the mandolin into a sculptural rhythm using vertical timber fins, subtly forming the instrument's outline across the frontage. This not only adds a distinct artistic character but also creates a warm, textured visual language that speaks to craftsmanship and creativity.

To complement this, a full-height transparent glass frontage frames the interior experience, inviting curiosity and visual engagement from the outside. This openness blurs the line between exterior and interior, allowing passersby to catch a glimpse of the welcoming spaces within—from the glowing ambient lighting to the carefully detailed interior settings. By day, natural light floods in; by night, the space glows from within—creating a beacon-like presence that draws people in.

This interplay of form, function, and visibility creates a façade that is not only iconic and memorable but also serves as a true extension of the sales gallery's immersive storytelling.



FURNITURE LAYOUT

The furniture layout is thoughtfully planned to support both functionality and flow, featuring a welcoming statement area, a reception counter, a main model base and typical model base, and multiple discussion areas in varied seating settings. A dedicated discussion room offers added privacy, while two-way access leads seamlessly to the in-built show units—Type B and Type C1—offering visitors a complete and immersive experience.



The view from the main entrance offers a clear visual axis toward the reception counter, establishing an immediate sense of arrival and orientation within the space.





An **LED screen** is strategically positioned in the main common area to showcase the development project, providing visitors with engaging visual content and an overview of the master plan.



DISCUSSION AREA

An aesthetically pleasing discussion area doubles as a hot desk working space, thoughtfully designed to offer both comfort and functionality within a visually cohesive setting.



DISCUSSION ROOM

The discussion room maintains visual consistency with the overall design language. Subtle strip lighting casts a soft, ambient glow throughout the space, enhancing the warmth of the wood accents and complementing the overall warm-toned palette.





SHOW UNIT TYPE B- JAPANDI CONCEPT

Features a common area, dining space, master bedroom, and an en-suite bedroom—carefully designed to evoke a sense of tranquillity and comfort. The interior embraces key elements of the Japandi concept, incorporating natural materials such as light wood, soft textiles, a muted colour palette, and clean-lined furniture to create a grounded and calming atmosphere.

Every detail is thoughtfully curated to reflect comfort, simplicity, and timeless appeal—perfect for modern living.





KITCHEN

The kitchen captures the serene essence of Japandi design through clean lines, natural wood cabinetry, and soft matte finishes. With minimal hardware and a muted color palette, it feels both warm and calming. Open shelving and hidden storage keep the space beautifully decluttered, making it ideal for effortless and enjoyable meal preparation.



DINING AREA

Light wood dining table anchors the space, paired with minimalist seating that balances form and comfort. Muted tones and soft lighting create a calming atmosphere, all making it an inviting setting for both everyday meals and mindful gatherings.



LIVING AREA

Living Room- The living room embodies the serenity of Japandi style, featuring a tatami-inspired rug and full wood accents that bring warmth and natural texture into the space.



BEDROOMS

While staying true to the Japandi philosophy of simplicity and calm, the bedroom introduces a refreshed colour palette—offering a unique twist on the traditional neutral tones. Natural wood textures are paired with soft, muted hues such as dusty gray, terracotta, pastel pink creating a serene yet character-filled retreat.





SHOW UNIT TYPE C1- MODERN DESIGN

The space is designed with a modern concept, tailored to suit families across different age groups. Emphasizing functionality over ornamental aesthetics, the layout supports practical day-to-day living. Key modern design elements—such as a clean, contemporary color palette, purposeful furniture selection, and an efficient, open-plan layout—come together to create a home that is both timeless and adaptable for multigenerational needs.





KITCHEN & DINING AREA

The dining area features a sleek modern dining set, complemented by a striking decorative centerpiece that anchors the space and adds a touch of contemporary character.



LIVING AREA

The living room offers a welcoming and comfortable space, designed with clean lines and modern furnishings. Its open layout encourages natural flow and connection with the adjacent areas, making it ideal for both relaxing and entertaining. Neutral tones and thoughtfully selected décor contribute to a calm, contemporary atmosphere.



BEDROOM & KIDS ROOM

The bedrooms are designed as a serene retreat, featuring a minimalist layout with modern furnishings and a soothing color palette.



STUDY ROOM

A flexible, modern space with built-in storage and a streamlined desk, designed to support work, reading, or creative activities while staying clutter-free and productive.

PROJECT COVERAGE-

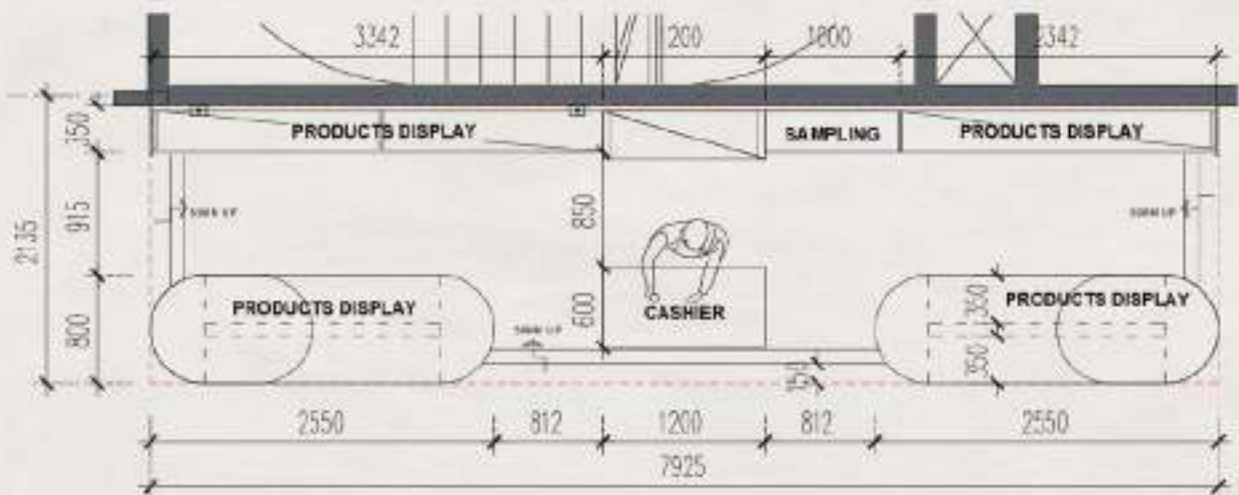
A Modern Take On Traditional Chinese Medicine -
Herbal Farmer, Sutera Mall

BA



Designed with simplicity, efficiency, and visual appeal in Insignia's mind, Herbal Farmer, Sutera Mall brings the timeless world of Chinese traditional medicine into a modern, compact retail experience.

Located in a high-traffic shopping environment, the kiosk stands out with its clean lines, warm materials, and eye-catching lighting that draws shoppers in from every direction.





Product Display- These racks are not just functional; they are part of the design language — sleek, open, and carefully lit to highlight the elegant modern packaging of the products.



Counter Design- These racks are not just functional; they are part of the design language — sleek, open, and carefully lit to highlight the elegant modern packaging of the products.

Despite its modest footprint, the layout is thoughtfully optimized to showcase a wide range of traditional herbs and wellness products. Every item is presented neatly with clarity and care. A dedicated sampling area invites curiosity and interaction, allowing customers to experience the textures, aromas, and benefits of the herbs firsthand.

The modern aesthetic of the kiosk blends seamlessly with the surrounding retail landscape, while the business concept pays homage to the traditional remedy. By combining cultural elements and functional design.

The design and layout offers more than just products—it delivers an engaging, and comfortable shopper's experience rooted in centuries of healing wisdom.

INS CONCEPT-

The Happy Pills - Dopamine Concept



In a world that's spent too long playing it safe with neutral palettes and minimalist rules, a new design wave is crashing in — and it's loud, proud, and unapologetically happy. Enter Dopamine Interior Design, the feel-good trend that's all about designing spaces that spark joy and boost your mood.

But first — what's dopamine got to do with your living room?

Dopamine is a "feel-good" neurotransmitter in your brain, associated with pleasure and motivation. So when it comes to design, dopamine décor is all about surrounding yourself with colors, patterns, textures, and objects that make you feel amazing. It's a style led by emotion, not convention. And that's what makes it so refreshing.

Rule Breaking, Pattern - loving

At its heart, dopamine design is about **radical self-expression**. Forget about what's trending or what's "in" — this is about designing your space like you're the main character. Think sunshine yellows, bubblegum pinks, electric blues, or anything that makes your eyes light up.

But it's not just about color. Dopamine interiors love:

Color: Vibrant, Mood-Lifting

Color is the heart of dopamine design. These interiors celebrate hues that make your heart race in the best way possible.

-**Electric blues, hot pinks, canary yellows, mint greens, and lavender purples** are commonly used to evoke energy and joy.

-There's **no fear of clashing** — unusual color combos are encouraged, as long as they feel good to you.

-Colors are chosen based on emotional connection, not strict design theory. It's not about what matches — it's about what makes you smile.





Prints & Patterns: Bold & Playful

Patterns are layered and dynamic, turning ordinary surfaces into art.

- Checks, stripes, polka dots, animal prints, florals, and even cartoon-style graphics are fair game.
- Pattern-on-pattern combinations add excitement — like a gingham rug under a floral chair with a polka dot cushion.
- Wallpapers often become focal points, replacing bland feature walls with **graphic storytelling**.



Decor: The Whimsey Delights

Dopamine design embraces playful, non-traditional shapes like curves and asymmetry, paired with statement furniture in textured fabrics. It adds unexpected décor — like a ceramic banana or pink disco ball — to bring humor, whimsy, and a lighthearted feel that says, "don't take life too seriously."



Furniture: Expressive Furniture & Funky Forms

Dopamine design features playful, non-traditional shapes like curves, scallops, and asymmetry, paired with statement furniture in soft, textured fabrics. The style embraces fun and creativity with pieces such as bubble chairs, modular sofas, and jellybean-shaped tables.



Lighting: Part Of The Show

Lighting in dopamine design often becomes a playful focal point, with colorful lamps, quirky neon signs, or retro pendants. Sculptural or whimsical fixtures add fantasy, while color-changing LED strips let you instantly shift the room's mood.

Design Application



Little Nook

Add a dose of dopamine to your home's little nook — whether it's the foyer or an empty corner — and transform it into a joyful space that lifts your mood every time you walk by!

Living & Dining

The living space is layered with cozy textures and cheerful accents, while the dining area invites connection and celebration with its upbeat hues and whimsical touches. It's not just a place to gather — it's a space that radiates happiness, one vibrant detail at a time.



Kids Room

The dopamine design concept is undeniably perfect for a kids' activity room. Let your little ones escape into a Whimsy Wonderland — a vibrant space bursting with color, imagination, and playful charm. Every corner is thoughtfully designed to spark creativity and joy, making it the ideal retreat for dreaming, exploring, and growing.

Cafe

Step into a café that feels like a happy daydream — where dopamine design brings a burst of color, playful details, and feel-good energy to every corner. From vibrant wall art to quirky furniture and bold pops of color, the space is designed to lift your spirits before you even take the first sip.



Design Sparks



Living Room- A living room filled with dopamine-inspired happy vibes — a joyful haven where you can unwind, watch TV, socialize, get lost in a good book, or simply enjoy a comforting cup of coffee.

- 01- Book Racks
- 02- Rugs
- 03- Coffee Table
- 04- Sofa & Decor
- 05- Lighting & Greenery
- 06- Casual Seat
- 07- TV Panel



Dining & Kitchen- Cooking and eating can naturally boost dopamine — so why not enjoy them in a space designed to elevate those feel-good vibes to the next level?

- 01- Kitchen Cabinet
- 02- Racks
- 03- Dining Table
- 04- Dining Chair & Lighting



Master Room- Step into a dopamine-charged bedroom — a joyful retreat where color, texture, and personal expression take center stage.

- 01- Wall Panel
- 02- Bed head & Lighting
- 03- Dining Table
- 04- Dining Chair & Lighting
- 05- Dressing Table
- 06- Decor Item

PLENITUDE



TEAM

Plenitude Mandolin Sales Gallery - A Wrap Worth Celebrating!

The Plenitude Mandolin Sales Gallery has officially reached its final chapter! With unwavering dedication and creativity from our team, this project has come to a successful and satisfying close.

This achievement stands as a powerful reminder that teamwork isn't just a skill — it's our superpower!

From the ground up, this project involved the full design and build of the structure itself, along with the execution of the sales gallery and two show units.

Our team was hands-on throughout — coordinating on site, providing assistance, and adding the finishing decorative touches. Behind the scenes, our skilled workers poured their energy into painting, wall cladding, and landscape works, working relentlessly to bring every detail to the project.

It's the spirit of teamwork, dedication, and unity that turned this vision into reality. Here's to building more extraordinary spaces, together!



Behind The Scenes - From precision wall cladding to detailed paintwork and lush landscape touches

TEAM

Farewell Han, Off To New Adventures!

All good things must come to an end. We bid a heartfelt farewell to one of our most dependable team members — Han.

Since 2022, Han has been with us for an inspiring three-year journey as a Technical Designer. With quiet confidence and professionalism, he consistently delivered detailed construction drawings that brought our visions to life — even when the pressure was high and the deadlines tighter than expected. No matter how challenging the task, Han always stayed calm, focused, and on time. That dedication has not only shaped our projects but has also set a standard for work ethic in our team.

Of course, no farewell would be complete without a little fun — and who could forget Day One? We all assumed Han was Chinese, confidently speaking to him in Mandarin... only to realize (a bit awkwardly) that he wasn't. He took it with a smile, as he always does, and it quickly became one of our favorite team anecdotes.

To send him off with full hearts and full stomachs, we held our farewell lunch at Mee Siam, Setia Tropika, enjoying an array of delicious Siam cuisine that matched the warmth of the occasion.

As Han now moves on to new horizons, we wish him nothing but the best in all his future endeavors. It has truly been our pleasure to work alongside him, and we hope our paths cross again.

Thank you for everything, Han. You'll be missed — not just for your drawings, but for your quiet strength, reliability, and the laughter you brought to the team.



MATERIAL-

The Allure Of Onyx - Elevating Interiors With Natural Luxury



When it comes to crafting interiors that exude elegance and opulence, few materials rival the dramatic beauty of onyx. With its translucent surface, unique veining, and rich natural tones, onyx is more than just a stone — it's a statement piece.

Used as a feature wall, onyx instantly becomes the focal point of a space. Whether backlit to reveal its glowing depth or paired with minimalist design elements for contrast, it brings an unmistakable air of luxury and sophistication. Ideal for lobbies, lounges, powder rooms, or even private residences, an onyx wall isn't just a surface — it's an experience.

In this article, we'll explore why onyx has become a go-to element for designers aiming to infuse spaces with timeless glamour and how it can be artfully integrated to transform interiors into works of art.

ONYX VS. MARBLES- THE DIFFERENCE

Onyx and marble are both elegant natural stones often confused with each other, but they differ in composition, look, durability, and use. Knowing these differences helps in choosing the right one for interior design.

Material Composition

Though they appear similar, onyx and marble have different origins: onyx is banded calcite formed near springs or in caves, while marble is denser, created when limestone transforms under heat and pressure.

Appearance & Aesthetic Qualities

Visually, onyx stands out with its bold bands of color, rich veining, and translucent quality that makes it perfect for backlit features like walls or bar counters. Marble, in contrast, has softer veining and gentle swirls, offering a classic, timeless elegance that fits many design styles.

Durability & Maintenance

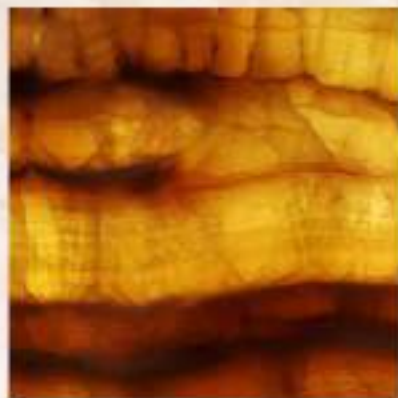
Both onyx and marble need maintenance, but marble is more durable, making it better for high-traffic surfaces like floors, countertops, and vanities. Onyx is softer and more prone to scratching and staining, so it's best reserved for decorative, low-impact areas. Regular sealing helps preserve both materials, though onyx requires more delicate care and attention.

Usage & Applications

Cost & Availability

Both onyx and marble are luxurious materials, but onyx is usually more expensive because it's rarer and harder to quarry and fabricate. Marble is more common and comes in a wider range of prices, depending on its type and origin.

ICONIC ONYX PRODUCTS



ONYX GOLD BY ARKDECO

Onyx Gold marble pattern is a true masterpiece of design that will elevate any space with its mesmerizing beauty. Crafted with meticulous attention to detail, each panel showcases glowing golden onyx with deep brown stripes, creating a seamless texture that exudes opulence and refinement.

HONEY ONYX MARBLE BY STONE MART

Honey Onyx Marble works amazingly for feature walls, countertops, and statement pieces, adding sophistication to every room. Its strength and striking meaningfulness make it a favorite among designers and homeowners alike.



TIGER ONYX SLABS BY MMG TILES & STONE

Luxury onyx Quarried in Italy, Tiger Onyx is a naturally occurring white brown Onyx with light veining.

ONYX MARBLE BLUE BY ROCK SALT PRINTS

Known for its vivid veining and translucent quality, Blue Onyx features layers of oceanic blue tones, soft whites, and subtle gold or grey streaks—creating a visual reminiscent of flowing water or a serene sea captured in stone.



PINK & CRYSTAL PINK ONYX BY ONX MARBLE & GRANITE

Delicate yet captivating, Pink and Crystal Pink Onyx Marble is a statement of refined elegance and timeless beauty. This natural stone features soft blush tones layered with translucent white and crystal-like veining, creating a dreamy, ethereal aesthetic.



Qu Yuan Plus Restaurant, Yangzhou, China by LDH DESIGN

The onyx bar counter at Qu Yuan Plus Restaurant is a softly backlit sculptural feature that highlights the natural beauty of translucent onyx. It becomes a glowing centerpiece, adding quiet luxury and visual warmth while perfectly complementing the restaurant's refined, poetic atmosphere.



Living Room & Foyer, Unknown Private Residence

In living rooms, an onyx wall instantly becomes a striking focal point, adding warmth and luxury with its rich patterns and depth. Placed behind a sofa, TV, or as a feature wall, it glows beautifully when lit, creating an elegant, almost ethereal atmosphere.

PRIDE OF MALAYSIA

SPECIAL EDITION.



ARCHITECTURE & DESIGN

ILLUSTRATION BY TULIPIONS



The Iconic Malaysia-Inspired Design Elements

Malaysia's identity is a vibrant fusion of cultures, climates, and craftsmanship—and this diversity is beautifully reflected in our architecture and interiors. From the intricate patterns of traditional textiles to the natural warmth of tropical hardwoods and woven materials, every design element carries a story deeply rooted in place and heritage.

In this feature, we explore the iconic forms, motifs, and materials that define Malaysian-inspired design—elements that are not only visually striking but also rich with cultural meaning. Whether subtly woven into modern spaces or proudly celebrated as statement pieces, these components continue to shape how we express our identity through design.

Let's take a moment to appreciate and embrace the unique beauty of Malaysia's essence to carry its spirit from generation to generation.

Peranakan Tile- Composition of Color & Patterns

Also known as Nyonya tiles—originate from the Peranakan (Straits Chinese) community, which emerged from the intermarriage of Chinese immigrants and local Malays in areas like Penang, Melaka, and Singapore during the 15th–19th centuries. These tiles became widely used in the late 1800s and early 1900s, especially during the British colonial period.

Recognized for their vibrant colors, floral motifs, and geometric patterns, Peranakan tiles reflect a fusion of Chinese, Malay, and European influences. Traditionally hand-pressed and glazed, they were symbols of prosperity, elegance, and cultural pride.

Application:

Facade Detailing, Flooring & Wall Accents, Furniture & Decor, Modern Reinterpretation.






Nako Windows (Jalousie/ Louvre Windows)- Nostalgic Icon of Malaysian Homes

Nako windows—commonly referred to as louvre glass windows—are a familiar sight in traditional Malaysian houses, particularly from the 1950s to 1980s. Made of horizontal glass slats set in metal frames, they are known for their functionality, simplicity, and natural ventilation benefits.


Originally popular for their practicality in Malaysia's tropical climate, nako windows allowed for adjustable airflow, light control, and protection from rain without compromising on ventilation. Often paired with iron grilles and timber frames, they became a defining element of both urban and kampung homes.



Arabesque Patterns

Although Arabesque patterns are not originally Malaysian, they do have a strong presence in Malaysian architecture and design, especially through Islamic art and Malay craftsmanship. So while not uniquely Malaysian, they are definitely considered part of the design language commonly associated with Malaysian identity, particularly in religious, cultural, and traditional spaces.

Arabesque refers to intricate, repetitive geometric and floral patterns commonly found in Islamic art and architecture. These motifs reflect infinity, unity, and divine order—core principles in Islamic aesthetics.



Bamboo- Strength & Flexible

Bamboo is a fast-growing grass known for its strength, flexibility, and renewability. Often regarded as "green steel," it has been used traditionally for centuries in everything from furniture to full-scale structures. Its warm, organic texture and tonal variation make it a popular choice for eco-conscious, modern, and nature-inspired design.

Application: Furnitures, Screens, Feature Wall, Roofing, Flooring

Tropical Plants- Lively Expressions

Tropical plants are a living expression of Malaysia's rich natural landscape and offer a meaningful way to ground design in local identity. In architecture, they can be integrated through green facades, vertical gardens, rooftop terraces, and open-air courtyards, creating a seamless connection between built environments and nature. Their broad leaves and lush forms not only enhance aesthetic appeal but also provide natural shading and passive cooling—key features for tropical climates. In interior design, tropical plants appear as live greenery, botanical patterns, or in the use of natural materials like bamboo, rattan, and woven pandan, echoing the textures and spirit of the rainforest.

Application: Palm Trees, Banana Leaves



Songket- Symbol of Elegance

Songket is a luxurious, handwoven textile that holds a special place in Malaysia's cultural heritage. Traditionally made with silk or cotton threads and intricately woven with metallic gold or silver threads, Songket is admired for its shimmering surface and elaborate motifs.

In modern design, Songket goes beyond fashion and ceremonial wear—it inspires interior applications such as wall panels, upholstery, textile art, and patterned surfaces that fuse heritage with contemporary aesthetics. By incorporating Songket, designers can evoke a deep sense of Malaysian identity, cultural richness, and timeless elegance in any space.



EXPO 2025

MALAYSIA'S PAVILION- Weaving A Future In Harmony

Sun, Apr 13, 2025 – Mon, Oct 13, 2025

EXPO- A large international exhibition designed to showcase the achievements of nations, promote global dialogue, and introduce groundbreaking ideas, cultures, innovations, and technologies to a worldwide audience.

As the world turns its eyes toward Expo 2025 Osaka, one pavilion that stands out with quiet strength and layered symbolism is the Malaysia Pavilion. Rooted in the theme "Weaving a Future in Harmony," the pavilion is not just a showcase of innovation—it's a poetic reflection of Malaysia's cultural richness, environmental consciousness, and forward-thinking vision.

A Façade Woven from Tradition and Nature

Drawing inspiration from Malaysia's traditional songket textile, the pavilion's exterior is a flowing composition of nearly 5,000 bamboo stalks, intricately woven into shimmering ribbons. Just as songket threads intertwine to form intricate patterns, the bamboo cladding forms a striking façade that appears to shift and sparkle—especially when illuminated at night—echoing the opulence of the handwoven fabric.

The architectural concept is also a symbol of collaboration between Malaysia and Japan, bringing together cultural sensibilities, materials, and craftsmanship from both countries. One of the choices—bamboo—is deeply intentional. Not only is it a sustainable and locally familiar material in both Malaysia and Japan, but its flexible, organic nature also embodies the values of adaptability and resilience—key themes in a nation moving steadily toward a low-carbon, harmonious future.

This fusion reinforces the Expo's overarching theme—"Designing Future Society for Our Lives"—and positions the Malaysia Pavilion as a space for co-creation, global partnership, and cultural dialogue.





A Journey Through Malaysia's Past, Present, and Future

The interior spaces are designed as a progressive journey, seamlessly guiding visitors through Malaysia's cultural heritage, sustainability efforts, technological strides, and aspirations. From showcasing traditional materials like Selangan Batu wood to highlighting innovations in green technology and the circular economy, the pavilion is a narrative woven with care—each thread representing a facet of Malaysia's identity.

Different zones within the pavilion, such as the Business Hall and Sustainability Hall, extend its storytelling. They allow Malaysia to present itself not only as a tourist and cultural destination, but also as a forward-looking hub for trade, clean energy, and collaborative opportunities in a rapidly evolving world.



Level 1: Where The Journey Begins

- . Sustainability Hall – Green initiatives and innovations
- . Tree of Harmony – Bamboo-rattan sculpture symbolizing unity
- . Business Hall – Trade, investment, and collaboration space
- . Main Stage & Café – Live cultural performances and local delights
- . Retail Zone – Shop Malaysian-made products



Level 2: Culture Meets Progress

- . Culture Hall – Night markets, food displays & daily life vignettes
- . Progress Hall – Malaysia's reindustrialisation and innovation story



Level 3: Elevated Perspectives

- . Rooftop Terrace – Panoramic views of Expo 2025
- . VVIP Lounge – Reserved for dignitaries and high-level engagements
- . Mini Stage – Intimate performances and talks

/ Key Interior Features



1. Cultural & Progress Halls – Multimedia-Wrapped Galleries

Vibrant wall projections and large-scale images transport visitors through Malaysian cultural narratives—showcasing everyday life, folk dress, and natural heritage. These halls merge human stories with technology, creating a sensory-rich cultural journey.



2. The “Tree of Harmony” – A Sculptural Centerpiece

Inside the pavilion, visitors are greeted by a 10-meter tall “Tree of Harmony”—a spiraling structure crafted from bamboo and rattan. Its leaves, handwoven by Malaysian artisans and inscribed with their names, form a living monument to Malaysia’s multicultural society. This central piece serves as both a visual anchor and a symbolic gesture—an invitation for the world to witness unity through diversity, and culture grounded in craft.



3. Sustainability & Innovation Zones

Adjacent to the tree, visitors encounter exhibits on green technologies, smart living, and Malaysia’s sustainability drive. These zones highlight eco-initiatives through interactive displays while maintaining the warm, natural-toned interior palette (Selangan Batu wood, earthy finishes)



4. Makan- Makan Space & Roof Biodome & Café

Along the ascent, architectural renderings and site mapping note a rooftop glass biodome featuring tropical flora, blending nature and design seamlessly. Nearby café and performance areas offer relaxing breaks, with views over the Expo grounds.

/ Exhibition & Events Highlights



Prologue: Stage Performance

Be welcomed by captivating stage performances representing Malaysia's diverse cultural heritage.



Cultural Hall

Here to explore Malaysia's diverse culture through a unique blend of modern and colonial architecture, complemented by Malaysians' favourite food stalls.



Human & Technology: Passage Of Progress

Witness Malaysia's evolution through the immersive tunnel, from historical landmarks to modern advancements, and explore the growth of its iconic states.



Human & Nature: Tree Of Harmony & Sustainability Hall & more!

Malaysia's future thrives on the dynamic interplay of its people, cutting-edge technology, and abundant natural resources. At the Tree Of Harmony & Sustainability Hall, discover "Harmony Living" – a vision where these elements unite, empowering each other for a brighter, more sustainable tomorrow.



Epilogue: Hall Of Fame

Celebrate Malaysia's iconic figures, groundbreaking projects, and remarkable achievements from different industries in Malaysia that define national pride!



KUALA LUMPUR

3°10'N / 101°41'E

MALAYSIA

HAPPENINGS

2025 Edition -

Kuala Lumpur's New and Emerging Shopping & Retail Hubs

As one of Southeast Asia's most dynamic urban centres, Kuala Lumpur continues to evolve with exciting new developments in retail and lifestyle. In 2025, the city is set to welcome a fresh wave of shopping malls and retail destinations that blend cutting-edge architecture, curated brand experiences, and community-driven spaces. These upcoming projects are not only reshaping the city's skyline but also redefining the way we shop, dine, and connect.

Whether you're a retail enthusiast, a design professional, or a business looking to tap into KL's vibrant market, this guide offers a first look at the city's most anticipated retail hotspots of the year.





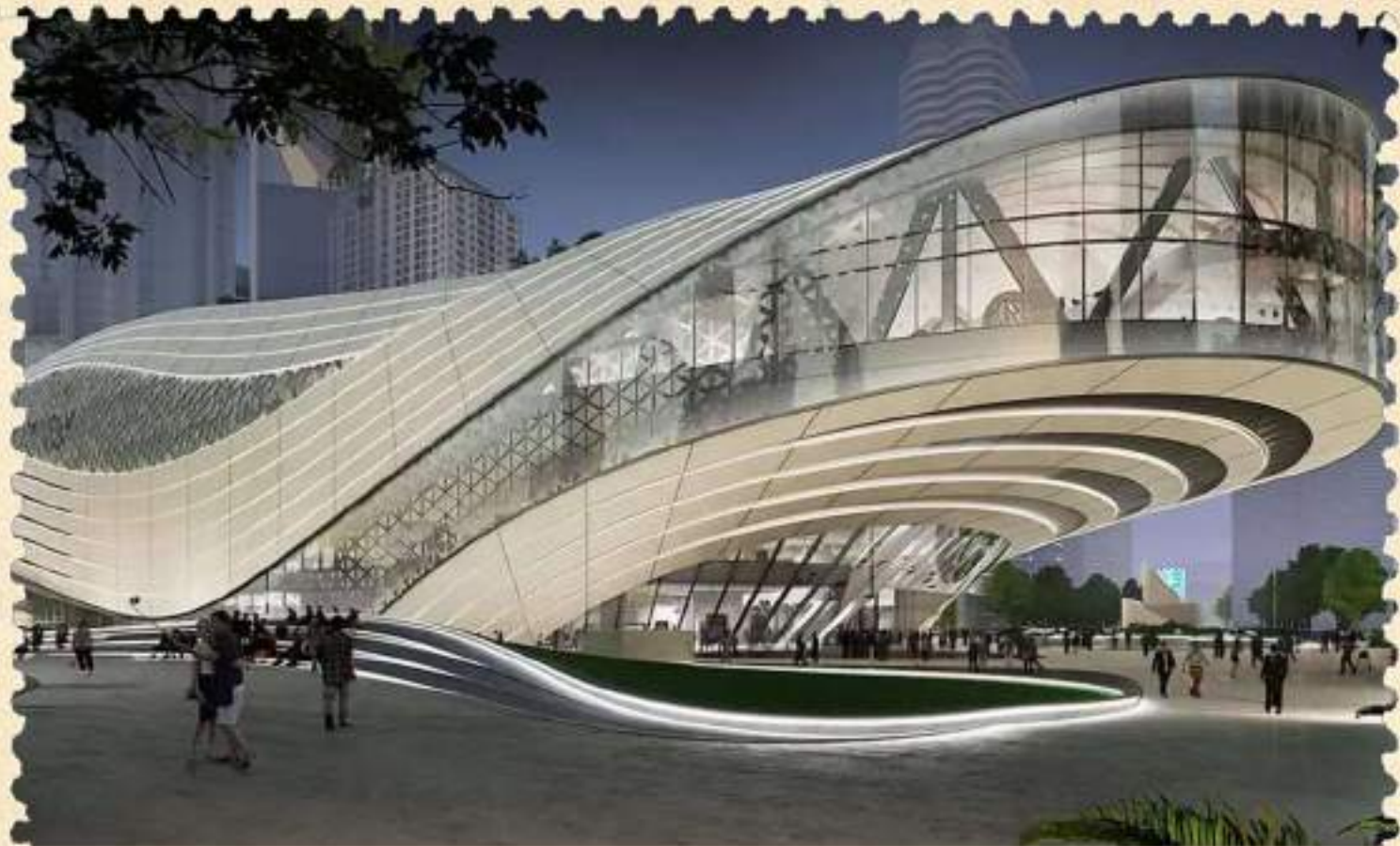
/ Sunway Square Mall

Coming this September 2025, Sunway Square Mall isn't just the latest addition to Kuala Lumpur's retail scene—it's a statement. Tucked in the heart of Sunway City, this new gem is designed for the curious, the bold, and the lifestyle-savvy. Think of it as your go-to destination where shopping meets storytelling, and everyday moments turn into experiences worth sharing.

Spanning four vibrant floors and hosting over 150 curated tenants, the mall brings together an eclectic mix—from Village Grocer for your gourmet finds, to BUMP Bouldering for thrill seekers, and even The Library by BookXcess for late-night thinkers. Whether you're catching a blockbuster at TGV Cinemas or fueling up at one of the many stylish cafés, there's something here for every mood.

But Sunway Square goes beyond the usual mall blueprint. Anchored by a 1,200-seat performing arts centre and a 24-hour lakeside library, it's built as part of a bigger picture—a place where you don't just shop, you connect, create, and recharge. From fitness corners to creative workshops, the mall invites you to step into a lifestyle that's as dynamic as the city it lives in.





/ Ombak KLCC

Set to make its debut in October 2025, Ombak KLCC is Kuala Lumpur's most stylish new retail addition—rising right next to the iconic Suria KLCC. But don't expect just another mall. Ombak, which means "wave" in Malay, lives up to its name with a striking, flowing façade and a retail concept that merges urban sophistication with cultural soul.

Spread across six levels, Ombak KLCC will house over 120 thoughtfully curated stores and lifestyle outlets across 420,000 sq ft of net retail space. It's not just the scale that's impressive—it's the experience. Ombak blends art, architecture, fashion, and food in a setting that feels like stepping into a modern design journal.

What truly sets Ombak apart is its commitment to creativity and culture. With the revival of Galeri Petronas within its walls, the mall becomes more than a shopping destination—it becomes a space for reflection, inspiration, and artistic exchange. Whether you're catching an avant-garde exhibition, relaxing in the lush rooftop garden, or discovering indie labels and artisan cafés, Ombak invites you to shop differently—with intention, curiosity, and style. Its direct access to the Persiaran KLCC MRT station and seamless pedestrian link to the Petronas Twin Towers ensures it will be as accessible as it is impressive. Ombak KLCC isn't here to compete with its iconic neighbour—it's here to complement it, offering a fresh, rhythmic take on city life where every visit feels like catching a new wave of discovery.





/ **KLGCC Mall**

Set to open in Q3 2025, KLGCC Mall offers a refreshing neighbourhood escape beside the lush greens of Bukit Kiara. With anchors like Jaya Grocer, ACE Hardware, and HarborLand, plus over 80 lifestyle-driven outlets, it's a calm, curated space for families and foodies alike. Think weekend groceries, kids' ballet classes, and artisanal brunch—all under one stylish roof, just minutes from Mont'Kiara and Bangsar.





/ **Hextar World At Empire City**

Prepare for a full-sensory retail adventure with the late 2025 arrival of Hextar World in Empire City, Damansara. Spanning 1.8 million sq ft and built around six experiential zones, this mega development is Malaysia's answer to next-level placemaking.

From an Olympic-sized ice rink and indoor water park to a Japanese food street, cinemas, esports bars, and an Exploratorium for creative minds—Hextar World isn't a mall, it's a living playground. With over 600 outlets and direct access to highways and surrounding townships, it's designed to entertain, inspire, and ignite all in one breath.





/ IOI City Mall Phase 3 – Malaysia's Mega-Retail Moment

Southeast Asia's largest mall IOI City Mall, Putrajaya Phase 3 is now in progress! Phase 3 of IOI City Mall will expand the already colossal complex by adding 1million sqft, elevating its total to an astounding 3.5million sqft—solidifying its status as Malaysia's largest, and one of Asia's most massive shopping destinations.

But this isn't just growth for growth's sake. The expansion brings:

- A concert hall for up to 12,000 guests, turning retail into real experiences.
- A 10-acre central park, introducing lush, relaxing outdoor space
- Improved pedestrian and road connectivity, including covered walkways and smarter vehicle flow.

Phase 1 and 2 already boast over 700 outlets, from hypermarkets and anchor tenants to Malaysia's largest ice rink, indoor farm and sports centres, combined with sustainability credentials such as GBI certifications and innovative cooling systems.





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